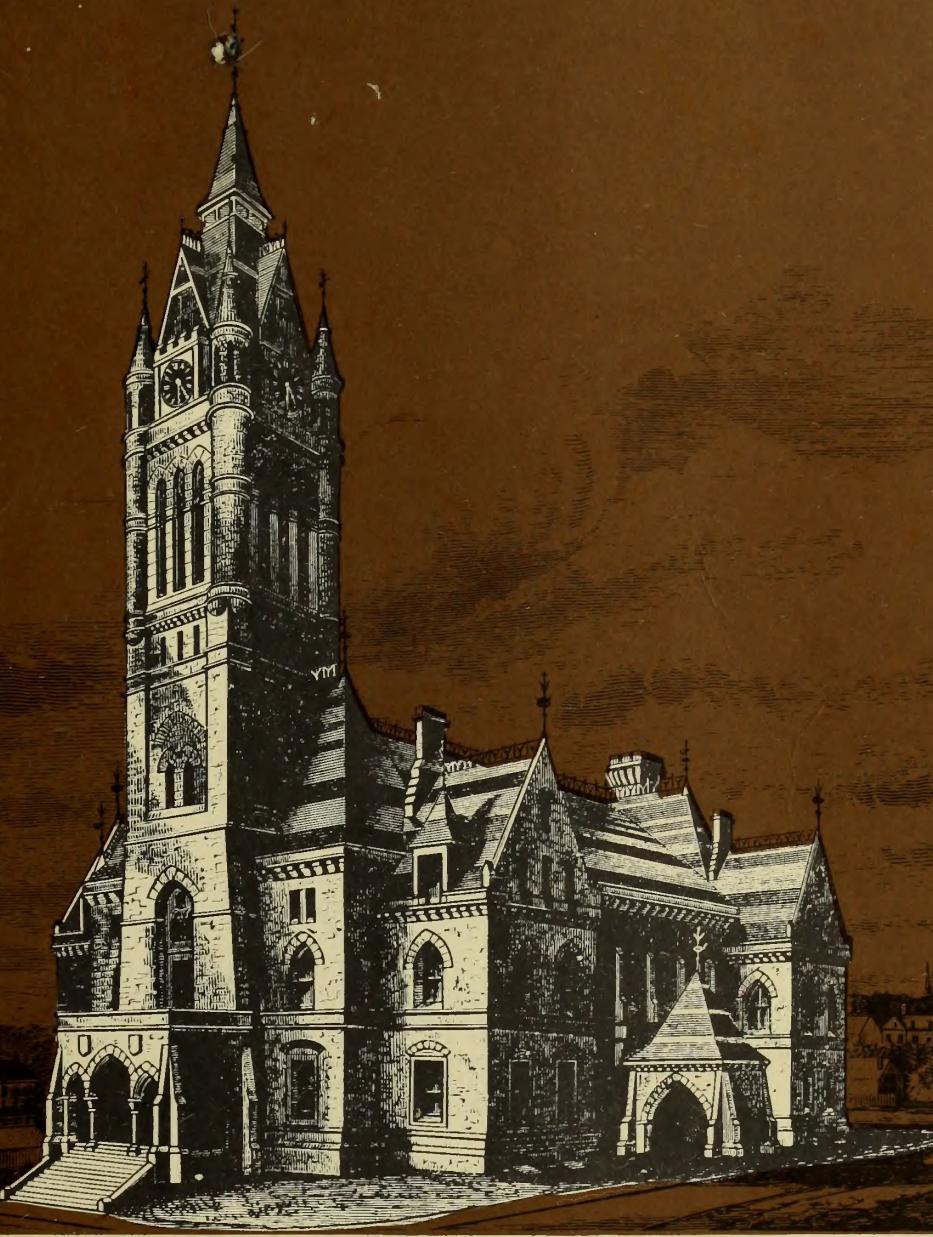


Souvenir Program \$1.25



HOLYOKE, MASSACHUSETTS

CENTENNIAL

1873-1973



Since 1902 The Gas & Electric Department Has Played An Important Role In Holyoke's Growth

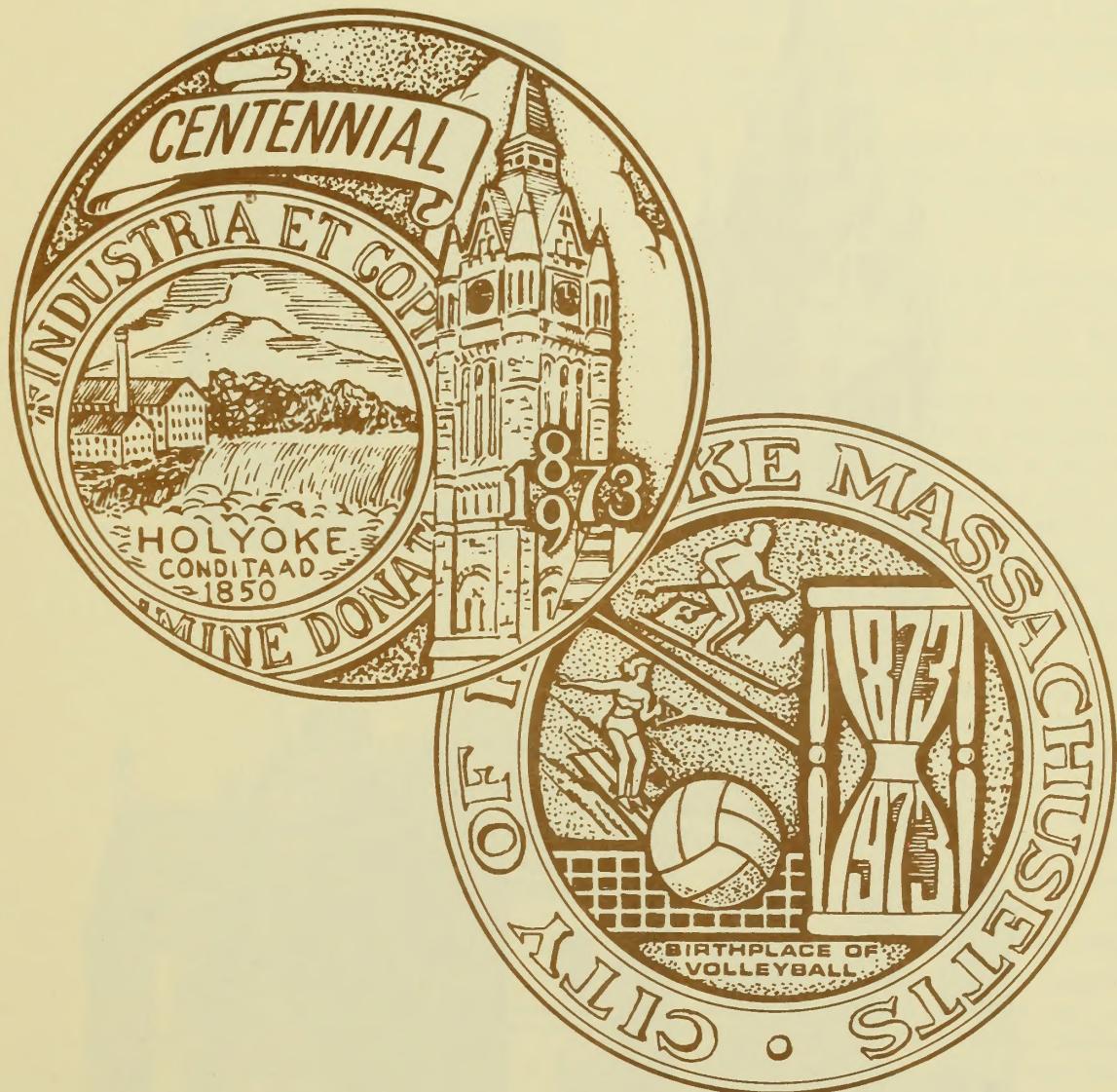


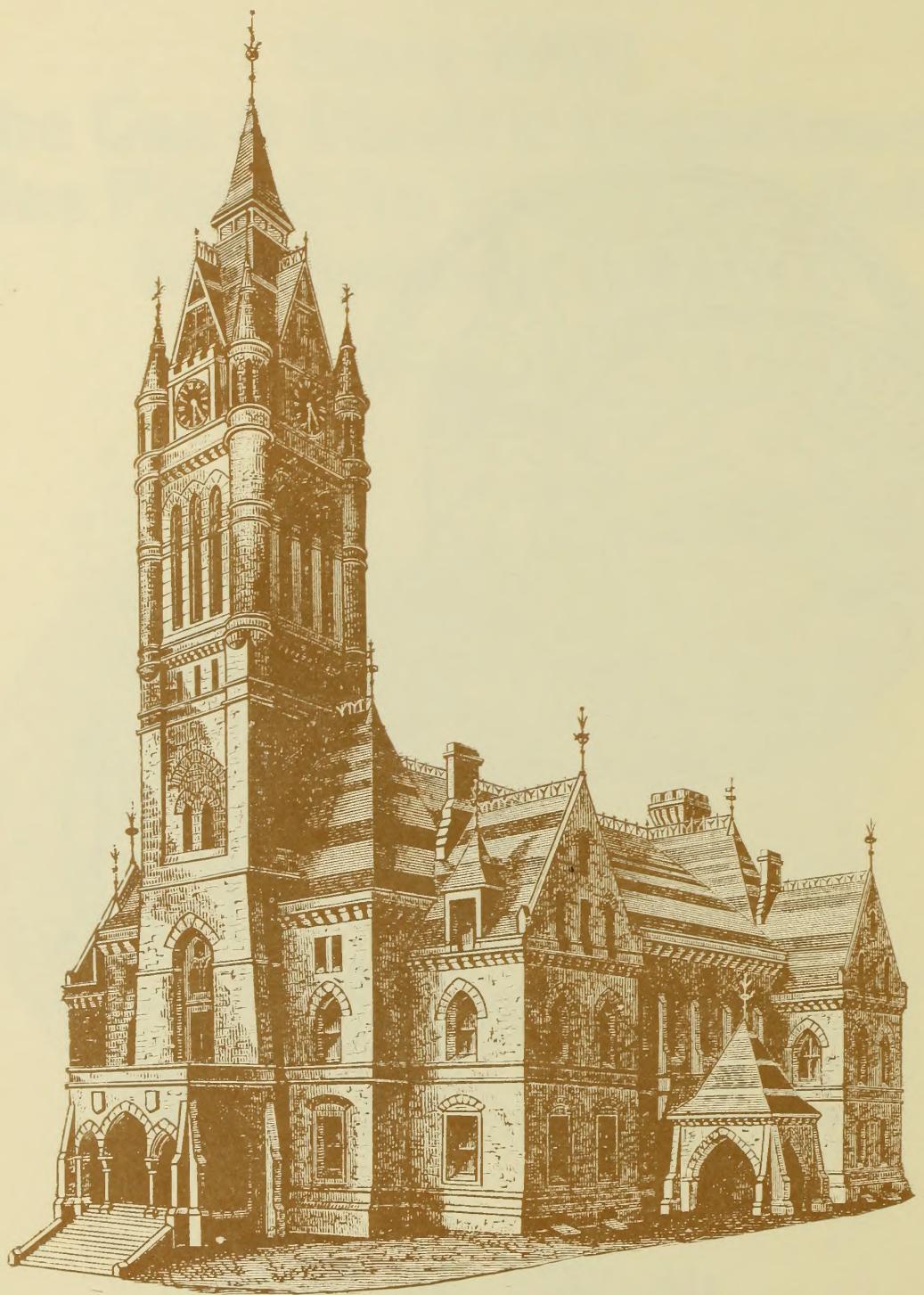
During the past 71 years of the Department's existence, the gas and electric plants have paid for themselves, both original cost and extensions, entirely out of earnings, and at the same time have given the people of Holyoke dependable service and low gas and electric rates. Today the plants have assets of over \$17,000,000 and represent a municipal asset of real value owned entirely by the people of Holyoke. It is noteworthy also that *not one penny* has been contributed to the plant by tax funds, although the plant has saved the taxpayers of the city (as well as the consumers) many hundred thousands of dollars throughout the years by low street lighting costs to the city in comparison with other cities. In addition to its self-liquidation, low rates and savings to both consumers and taxpayers, the plant has saved the city money in other constructive ways such as—providing local work in times of unemployment, thus assisting in relief work,—supplying services to the city at cost,—and in many other such ways. Thus the plants have been successful far beyond the ambitions of their founders.

So, on this occasion of the 71st year of the Department and the Centennial year of the city, let us pay tribute to those men to whom the people of Holyoke owe so much for their vision, courage and progressiveness. The municipal plants stand today as silent monuments to those far-sighted citizens, and to the public as well as a debt of gratitude for the never ending loyalty extended to the plants throughout the years.



"HELPING BUILD HOLYOKE"





CENTENNIAL GREETINGS FROM THE MAYOR



William S. Taupier, Mayor.



It has been a wonderful Centennial Year for Holyoke! The celebration has been wide, deep and meaningful. How many other cities of our size, anywhere in the nation, would have done so much with such enthusiasm?

When I reflect upon what is pleasant about this city, I find abundant reasons for working to correct whatever is not.

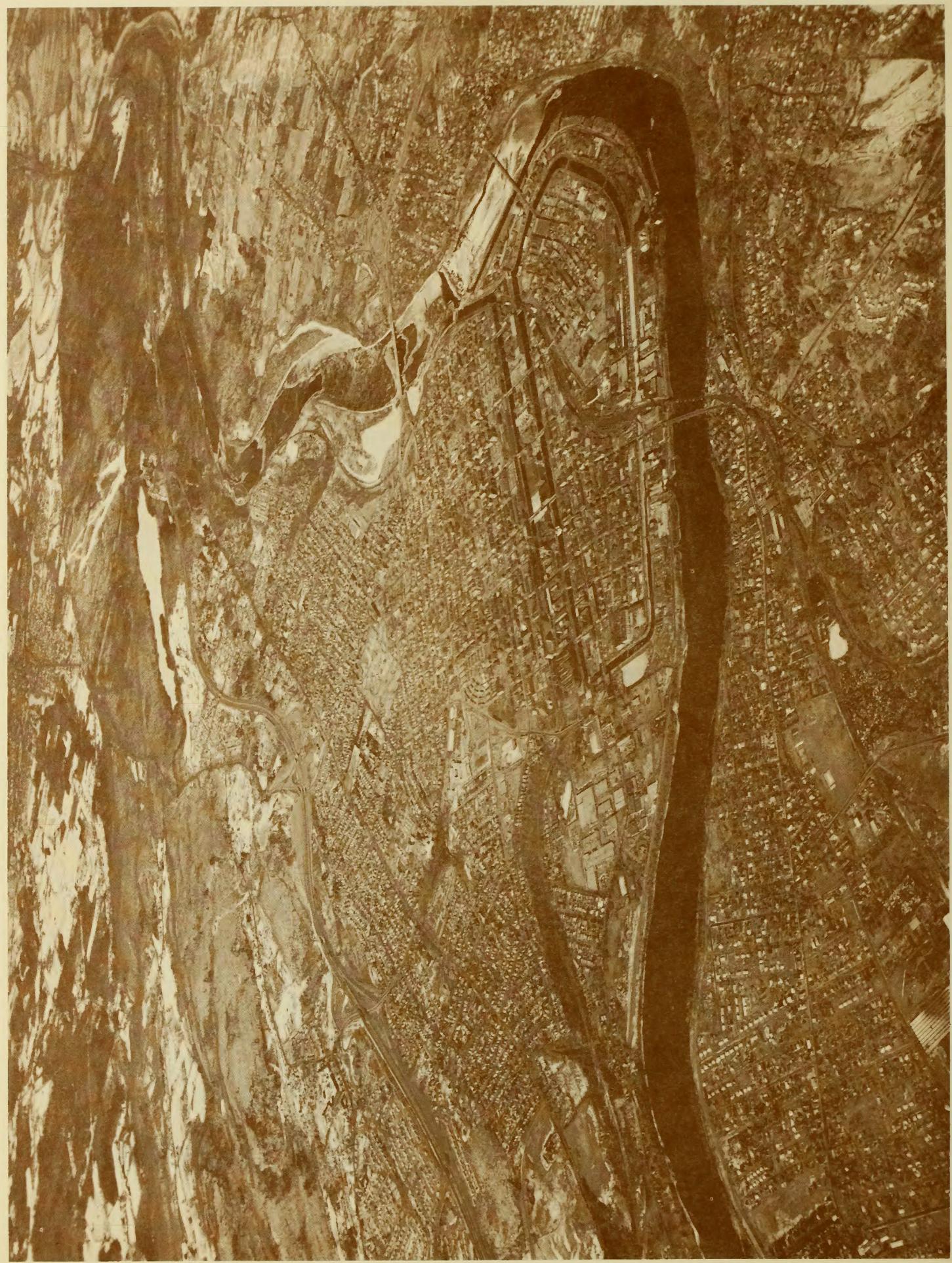
There is a unique and intangible good quality about Holyoke which I can only describe as spirit. Holyoke has always had it.

Through all kinds of adversity, a very strong feeling of community pride clearly radiates from every chapter of our written history. The pride of the first citizens and builders who created the first planned industrial city in America, is still very present. It has survived with the same vigor and determination that set out to build a great dam immediately after the shock of watching its first go downstream in shambles.

With many other dark spots in our history . . . which included destructive floods, economic depressions, massive unemployment, a cholera plague, corrupt politics, a saloon age, and deplorable public health conditions . . . Holyokers have never failed to rebound with an undiminished love for their own city.

This spirit, more than anything else, is what I believe we are celebrating, now, during our Centennial Anniversary Year. We have much to celebrate, and much to be proud of. Personally, I find my sentiment for this city best expressed on those omnipresent emblems which say it in two words . . . "love Holyoke".







MUNICIPAL OFFICERS FOR THE CITY OF HOLYOKE

Mayor

William S. Taupier

City Clerk

James J. Shea

Solicitor

Norman Ogan

City Messenger

Thomas Kelly

Collector of Taxes

William Burns

Clerk of Committees

Bernard M. Lavelle

General Superintendent

Francis Lamirande

City Treasurer

Rita M. Leary

Chief of Police

Peter F. Kingsley

Auditor

Thomas F. Guiheen

Chief of Fire Dept.

William W. Mahoney

City Engineer

Stanley Deck

Sealer of Weights and Measures

Elwyn F. Hughes

Purchasing Agent

William E. Faircloth

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William G. Slaby
Peter Stathis
Edward J. Sullivan
John E. Whelihan

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Norman R. Gladu
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William F. Pliska
Thomas W. Hart
John P. Barrett
William D. Fitzpatrick
William J. Dean
Gerald C. LaBelle





Greetings from House Speaker David M. Bartley

Whether you've just "come home to Holyoke" or whether you've been here all the time, welcome to our city's Centennial Celebration.

What makes Holyoke so special to all of us?

Our history is special . . . everything from recorded dinosaur tracks to pioneering industrial development to the modern manufacturing and residential city we have today.

Our lands and climate are special . . . the unique variety of the New England seasons . . . the mighty Connecticut River with its industrial and recreational advantages . . . the winter skiing on Mt. Tom . . . these are ours . . . and they're special.

Our industrial history is special . . . from harnessing the Connecticut for power . . . to our earlier-era title of "Paper Capital of the World" . . . to our new and internationally known paper products . . . to the machinery, textiles and metal products manufactured here and sold on the markets of the world.

Our town is special also because of our rich athletic tradition . . . outstanding teams at every level, club, high school and semi-pro . . . our friends who have made it to the big leagues . . . guys like Fran Healy, now with the Kansas City Royals, and Fran O'Brien who played with the Washington Redskins . . . and the game of volleyball, now played world-wide, originated right here.

But more than anything else, Holyoke is Holyoke because of its people . . . a rich mix of many people from many lands who came here to help build a better life for their children . . . from Canada and Ireland . . . from Poland and England and Germany and so many other lands . . . of many religions and many colors and many lifestyles . . . all working together to make Holyoke a city worth coming home to, no matter where you've been.





Holyoke Centennial

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Mrs. Linda Miller
Peter Weise
Gil Woods
Mrs. Eileen Griffin
Raymond Beaudry
John Calkins
Joseph Wright

Joseph Paul
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Monsignor John F. Harrington
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Atty. Samuel Resnic
Robert K. Steiger
Donald R. Taber
Eugene P. Tamburi
Richard P. Towne
Most Reverend Christopher J. Weldon





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Miss Mary Ramondetta
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Alto J. Rigali
Mr. & Mrs. Fred Rigali
Romolo Rigali
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Mr. & Mrs. Louis Tonelli
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Eugene Tamburi





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Roger Breen
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Martin Reilly
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Mike Kennedy
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Alice Kelliher
Hazel Gloster
Catherine Hurley
Tom Broderick
Darby O'Brien
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Frank Rohan

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Pat Bresnahan
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Eileen Flynn
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Ricky Esptein
Robert Friedman
Sandy Freidman
Alan Friestone
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Jenifer Greenspan
Ethel Haley
Beth Jezer
Rabbi Daniel Jezer
Rhea Jezer
Harold Koppel

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Mary Os
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The Rev. Wilfredo Hernandez
Rabbi Daniel Jezer
The Rev. Edward Johnston
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Robert Klopfer
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The Rev. John Scavo
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	Dep. Chief James Brennan Northampton, Mass.	





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Daniel McMahon
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Bernard Lavelle
Debbie Kennedy
Kathy Lijeunesse
Lorraine Young

Jean Dixon
Mary Simmons
Bonnie Baker
Francis Baker
Skip Clayton

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Laurie Naidorf (Manager)

Gayle Rud (Manager)

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Jeannie Gionfriddo (Designer)

Robert Schmidt

Kenneth Atchison
Gary Rud





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Gerald Bowler
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Mark Kotfilia
Leslie Viamari
Patricia Maloney
Mike Sullivan
Kathleen Reed
Frank Falco
Eileen Healy
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HONORARY CHAIRMAN:

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CHAIRMAN:

Timothy J. Burns, Assistant Superintendent

CO-CHAIRMAN:

George W. Counter, Elementary Supervisor

SECRETARY:

Catherine M. Long

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Mr. Thomas W. Hart

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Robert Griffin
Kendall Walsh

Holyoke Trade High School:

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Mrs. Jacqueline Jolivet (Lynch)

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Mrs. Katherine Kelly
Alphonse Laudato
Edward P. Shea

STUDENTS:

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Leslie Viamari

Holyoke Trade High School:

Patti-Ann Whitten

Junior High School Unit:

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Laura Stapleton (Lynch)
David Stebbins (Lynch)
Marianne Wood (Lawrence)





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Mr. Daniel A. Briotta
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Mrs. Katherine Kelly

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Patti-Ann Whitten

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Miss Leslie Viamari
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Mr. Donald Goguen, Co-Chairman
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Alan Cathro
Arthur Barrett
Frank Tierney
Delto Barabani

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Dr. Robert O'Brien
Dr. William Dean





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Joe Paul
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George Griffin
Del Barabani
Jim Murphy
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William Rogers
Vincent D'Addario
William Epstein

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Earl LaFlamme (Chairman)

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Pat Lavelle
George Lachance
Dan Reynolds

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Michael McIntyre
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Fran Rice
Vincent D'Addario
Roger Corviel

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Chief Peter Kingsley (Chairman)
Chief William Mahoney (Co-Chairman)

COMFORT STATIONS

Sid Wilson (Chairman)

BUDGET COMMITTEE

Larry Graham (Chairman)

FILM COMMITTEE

Vincent D'Addario

JUDGES COMMITTEE

Del Barabani (Chairman)





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- II. Ald. Arthur Beaulieu
- III. Ald. Tom Monahan
- IV. Ald. Joe Okzeniak
- V. Ald. Michael McGinty
- VI. Ald. James Kane
- VII. Ald. John Kennedy

Ald. John Whelihan
Ald. Tom Barrett
Ald. Edward Sullivan
Ald. William Slaby
Ald. Tom Broderick
Ald. Joseph
Ald. Mary McLaughlin
Ald. Peter Stathis

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Chicopee - Del Barabani
Springfield - Tom Shea
W. Springfield - Tony Cerrato
Easthampton - Atty. Peter Brady
Northampton - John Brosnan
Westfield - Roy Cauley
Frank Tiernery

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Dick Fales (Co-Chairman)

MUNICIPAL DEPT. PARTICIPATION

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Bernie Lavalle

MILITARY PARTICIPATION

Ben Marcus (Chairman)

FIRST AID COMMITTEE

Ed. Sugrue (Chairman)

SCHOOL & COLLEGE PARTICIPATION

George Counter (Chairman)





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Mr. & Mrs. Roland Stebbins (Chairmen)

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Mrs. Carl E. Abbey
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Mrs. Philip C. Pyser
Mrs. Joseph W. Shaw
Mrs. Gerald T. Greaney
Mrs. Edward B. Coughlin
Mrs. Gerald D. McLellan
Mrs. Fred N. Marion
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Mrs. Adolph Franz, Jr.
Mrs. Roland F. Stebbins

Mrs. James P. Hobert
Mrs. Robert J. O'Brien
Mrs. Ernest J. Davignon
Mrs. Kenneth D. Kirkaid
Mrs. Ralph Levin-Epstein
Mrs. Wayne D. Gass
Mrs. Jerome Morgan
Mrs. Daniel Griffin
Miss Bess Stathis
Reverend Monsignor John F. Harrington
Mr. Chester Duda
Mr. Vincent D'Addario
Mr. Edward J. Moriarty

Mr. Robinson Clark



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Mr. & Mrs. Fredrick H. Folta
Mr. & Mrs. Francis M. Kane
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Mr. & Mrs. Norman G. Marquis
Mr. & Mrs. William R. Meckel

Mrs. Francis Cataldo
Miss Nancy D'Heane
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Mrs. Paul Larochelle

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Mrs. William Dean
Mrs. Henry D'Heane
Mrs. William Fitzpatrick
Mrs. Peter Weise
Mrs. Paul Wehrlein

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Douglas A. Guyett
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HISTORICAL MUSICAL PAGEANT



Chester Duda

Kendall Walsh

Peter Kinney





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Holyoke Police
West Point Color Guard
Nathan Hale Fife & Drum Corp
*
Parade Marshall & Aides
Holyoke Centennial Committee Float
27th Lancer's Drum & Bugle Corps
*
Centennial Parade Committee
*
Steering Committee
Centennial Queen's Float
Mayor & City Officials
Holyoke High School Band
School Dept. Officials
Fort Devens Band
Federal Dignitaries (Conte)
State Dignitaries (Gov. & Lt. Gov.)
County Dignitaries (Commissioners)
Hampden County Sheriffs
Holyoke Water Power Float (Elizer H)
Pine Tree Warriors Band - Lewiston,
Cart & Hose Drawn by Firemen
Fire Commissioner & Officers
Holyoke Fire Department
Clydesdale Horses
Gas & Electric Float
Boston College Band
4th Degree Knights of Columbus
Knights of Columbus Float
Surfers Drum & Bugle Corps - New Lond
Holyoke Lodge of Elks Float
Italian Roma Band
Italian Delegation
Italian Float
Holyoke City Band - Sponsor Central
Union Delegation
Local 36 Electrical Float
Gaelic Highland Pipe Band
Boy Scouts with Surrey
AFL-CIO Carpenters Union Float

DIVISION 2.

Marine Color Guard
Coast Guard Band
Holyoke Veterans Organizations
Division Marshal
Division Adjutant
Colors

Parade of Flags
Veterans of Foreign Wars
American Legion
Yankee Division Veterans Association
Disabled Veterans
World War I Veterans
Sons of Union Veterans of the Civil War
Polish American Veterans
Spirit of 76
Gaudette Post from Spencer - Color Guard
Franklin Hampshire County - American Legion
Holyoke Soldiers Home
First Conn. Gov. Foot Guard
James Curran Construction Company Float (Ark)
Holyoke Caledonian Kilty Band
Enfield Amvet Color Guard
United Commercial Travelers Float & Marchers.
Royal Canadian Marine Band
Holyoke Community College Float

DIVISION 3. (RELIGIOUS)

St. George Olympian Band
Ecumenical Float
Salvation Army Band
Providence Hospital Nurses
Sisters of Providence Float
Antique Cars with Nuns
Shamrock Irish Band
Sons of Zion Float
Berkshire Pom-Poms Drum & Bugle Corp
Holyoke Catholic High School Float
Holy Cross College N.R.O.T.C. Drill Team
Providence Hospital Float
Royal Eagles Drum & Bugle Drill Team - Plymouth, N.H.
YMCA Volley Ball Float

DIVISION 4.

DIVISION 5.

Post Office
Emerald Cadets - New Haven
Franco-American Float



St. Pat's Float
St. Camillus Drum & Bugle Corp (Rockway, L.I.)
Cauley Bros. Florist Float
Cars (6) Wedding
Polish Delegation
Polish Falcons Fife & Drum - Meriden, Conn.
Polish Float
Centurians - Enfield, Conn.
Obie Knox Lodge
Obie Knox Float

DIVISION 6.
(SOUTH HADLEY)

Selectmen
South Hadley Band
Town of South Hadley Float
Library Float
University of New Hampshire Band - Durham, N.H.
Antique Cars
Ward 1 Drop In - Float

DIVISION 7.
(GRANBY)

Town Banner
Beverly Cardinal Drum & Bugle Corp - Beverly, Mass.
Lions Club or Scouts Marching Unit
Board of Selectmen in Antique Car
Old Mill Water Wheel Float
Truck with Calliope
Corn Sheller Float
Restored Steam Roller
Fire Department with Antique Truck
Hose Cart & Marchers
Firettes - Norwalk, Conn.
Restored Truck with Steel Vee Snow Plow
Ponies & Horses
Marquis of Granby Band
Three Antique Cars
Mario's Float

DIVISION 8.
(WEST SPRINGFIELD)

Selectmen
West Springfield Band
West Springfield Bi-Centennial Float
12 Antique Cars

DIVISION 9.
(CHICOPEE)

*
Mayor & Aldermen
Chicopee High School Band
Chicopee Comp. High School Band
Royal Columbian Knights of Columbus
WWLP Float
Mummers

DIVISION 10.
(WESTFIELD)

Mayor & Council
Valley-Aires - Northbridge, Mass.
Western Mass. Square Dancers Float
St. Patrick Pipe Band - Manchester, Conn.
6 Antique Cars

DIVISION 11.
(EASTHAMPTON & SOUTHAMPTON)

Selectmen
Redmens Band (Wakefield, Mass.)
Town of Southampton Float
Henniman's Float
6 Antique Cars

DIVISION 11 A.
(NORTHAMPTON)

*
Mayor
Hamp. High
Veterans Groups
Berger King Float

DIVISION 12.
(SPRINGFIELD)

Springfield Kiltie Band
Mattatuck Drum & Bugle Corps.
Suez Temple Float
6 Antique Cars

DIVISION 13.
(AMHERST)

Board of Selectmen
VFW Color Guard & Auxiliary



University of Mass. Band
University of Mass. Police
Amherst Hose Company
Amherst Regional High Band
Fox Hill Rider Float

DIVISION 14.
(BELCHERTOWN)

Board of Selectmen
St. Peters Drum Corp. (St. Peters)
V.F.W. Post #8428
Belchertown Fire Dept.
Belchertown State School
Belchertown Police Association
Hinsdale High Band (Hinsdale, N.H.)
M.D. Horse & Buggy

DIVISION 14 A.
(LUDLOW)

Selectmen
Ludlow Band

DIVISION 15.
(AGAWAM)

Town Council
Rep. Edward Connelly
Agawam Auction Center Float (Music)
3 Department Heads
Girls Baton Group (300)

Fire Department Truck
Matadors Drum & Bugle (N. Providence, R.I.)
6 Antique Cars

DIVISION 16.
(CHESTER)

Regal Crownsmen - Cranston, R.I.

DIVISION 17.
(GOSHEN)

Selectmen
Float
Kerry's Cadets Fife & Drum (Bristol, Conn.)
6 Antique Cars
Dante's - Providence, R.I.

DIVISION 18.
(WHATELY)

Board of Selectmen
Crusaders, (Stafford Springs, Conn.)

DIVISION 19.
(WORCESTER)

Mayor

DIVISION 20.



Wistariahurst now a historic sight.



Steering Committee



Centennial Headquarters Staff



Centennial Sidewalk Sale



Centennial Sidewalk Sale

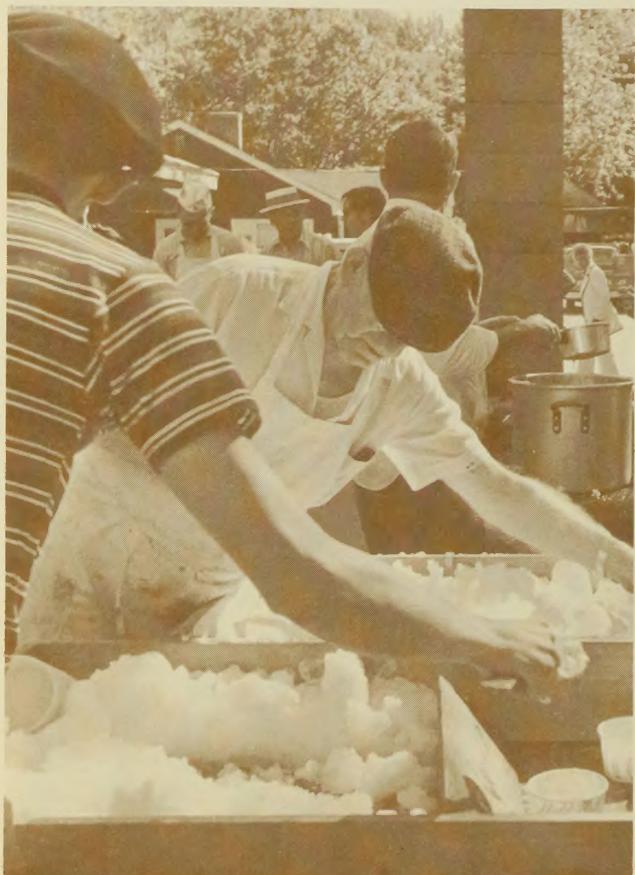


Fun and Games at the Greek Festival





Greek Open House at High School



Sugar Eat at Circle Ruchambeau



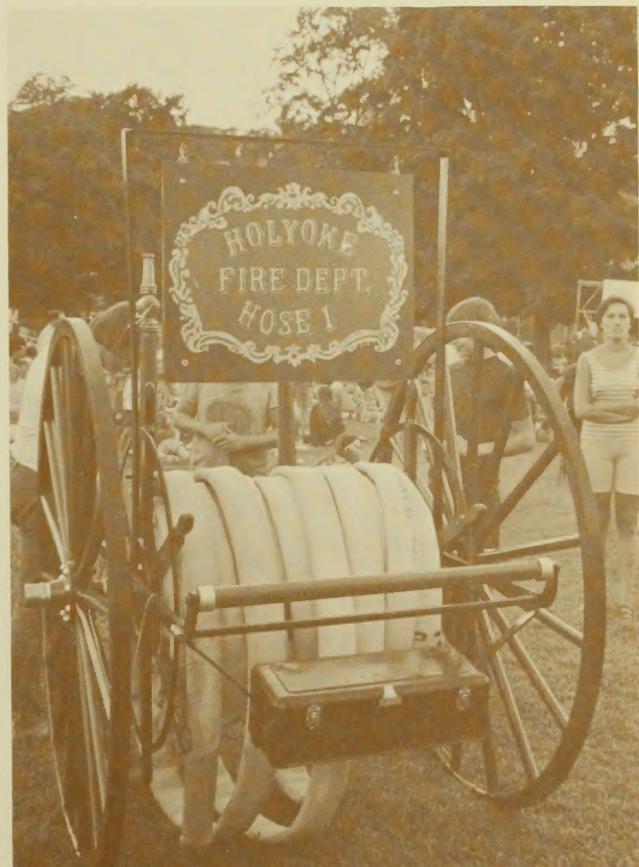
Theatrical event by the French Committee



Before the French Ball began



Polish centennial Card Party



At the firemens muster



At the Polish Ball



Polish Mass and street dedication



Concert Night at Alumni Field





The Captain Elizer Holyoke on the river



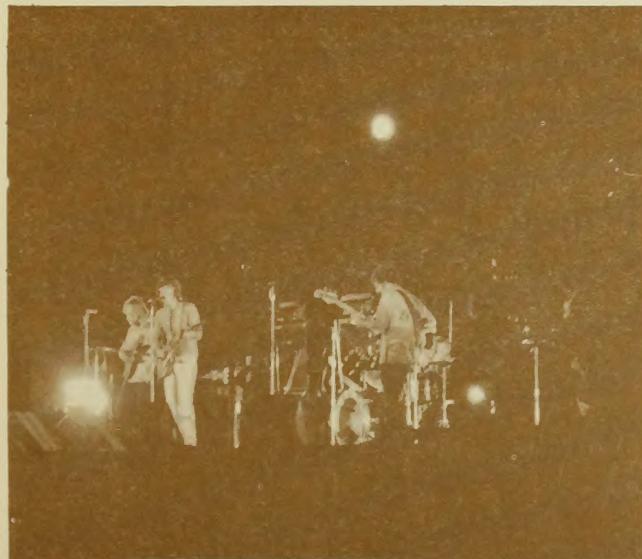
Fashion of Yesteryear



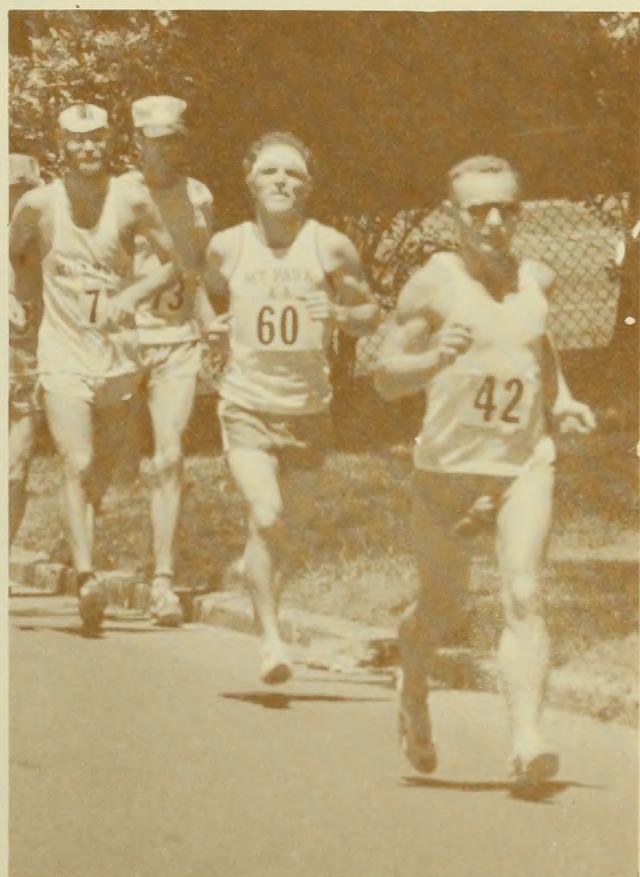
Centennial Fashion Show



Centennial Queen and her court



Concert, Alumni Field



The Centennial Marathon



Open House at Springdale School



The Health Fair



Italian Flag Raising

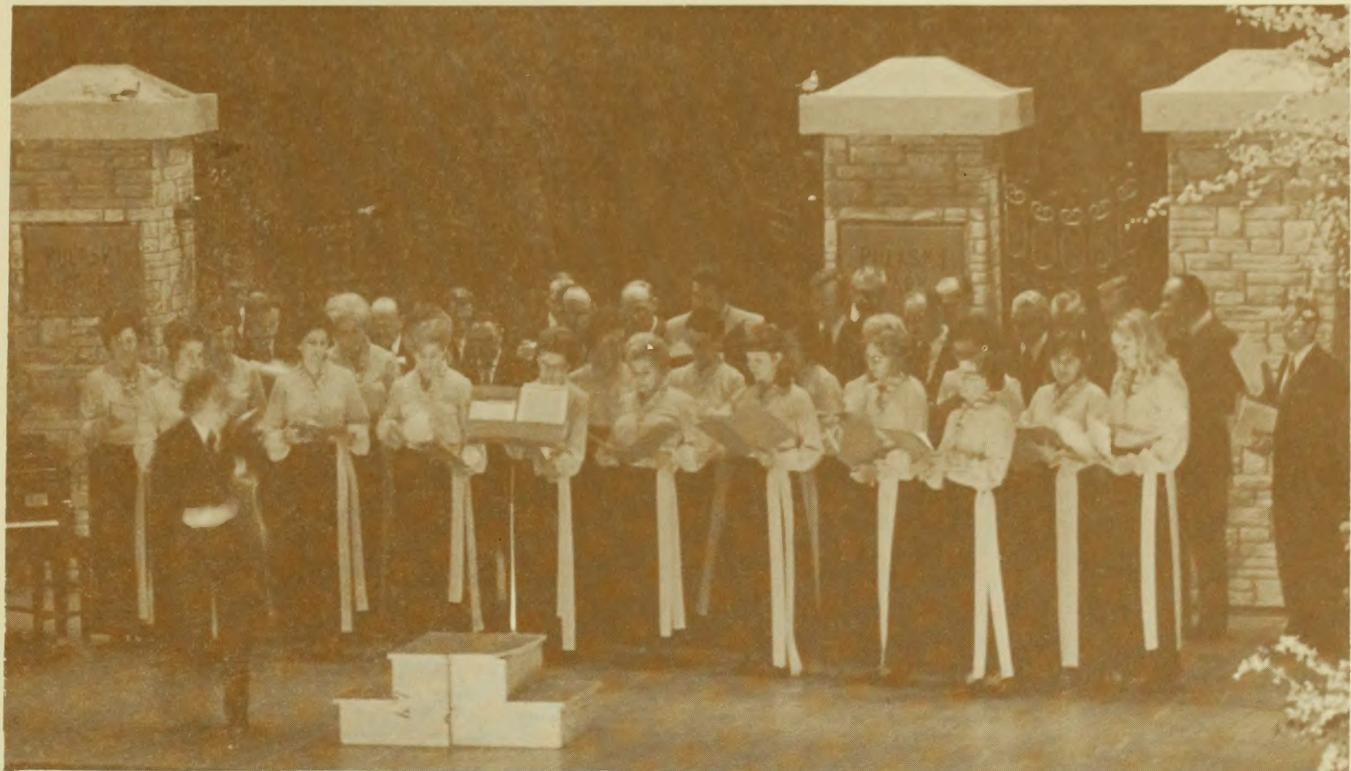




Jewish Festival of Lights



At the Jewish Festival



Copernicus Celebration



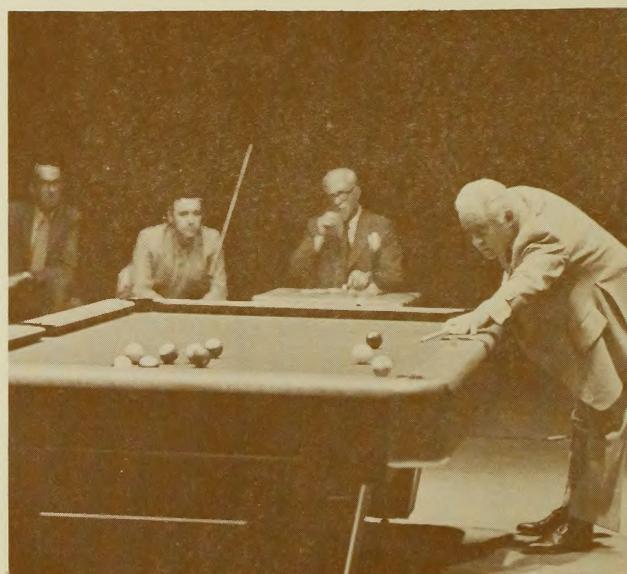
Italian Family Picnic



At the Italian Card Party



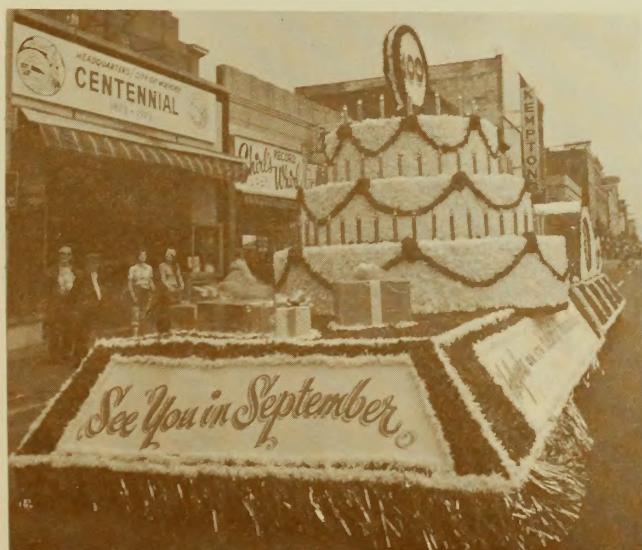
A Night at the Opera



Willy Moscari at the Boys Club



Pageantry at Metcalf School



The Centennial Float



Card Party Committee



Centennial Store



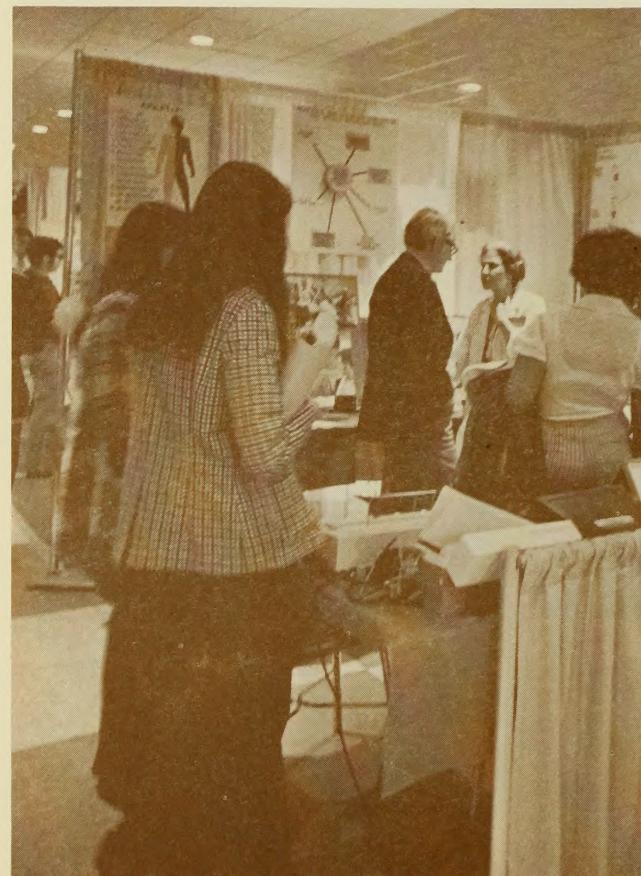


Floating Down the river

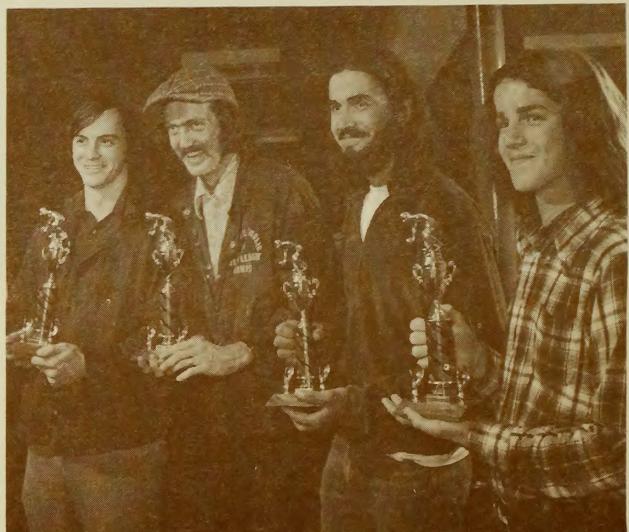




Italian Coffee Hour



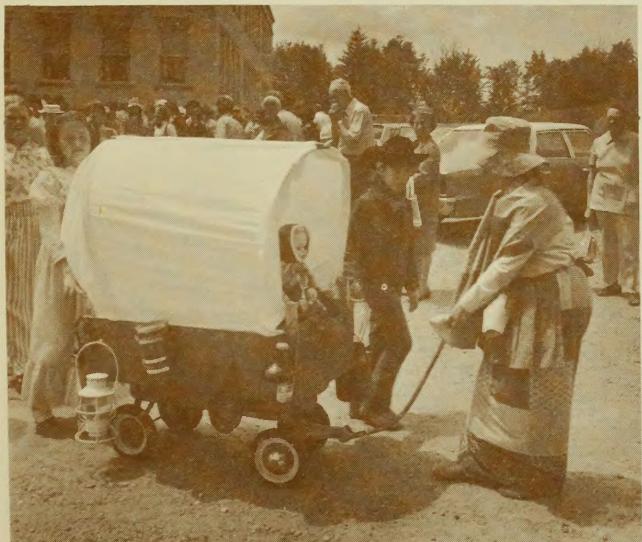
At the Health Fair



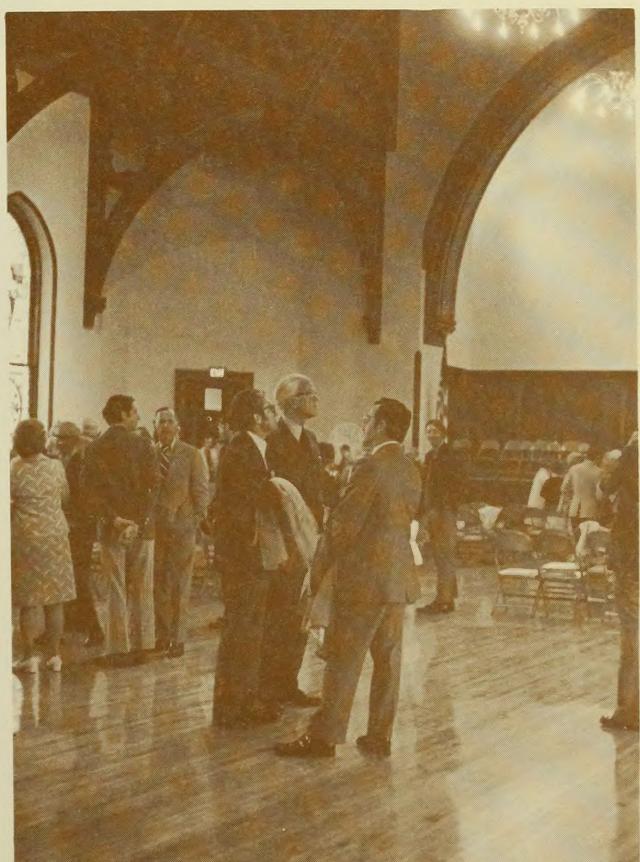
Winners Centennial Sports



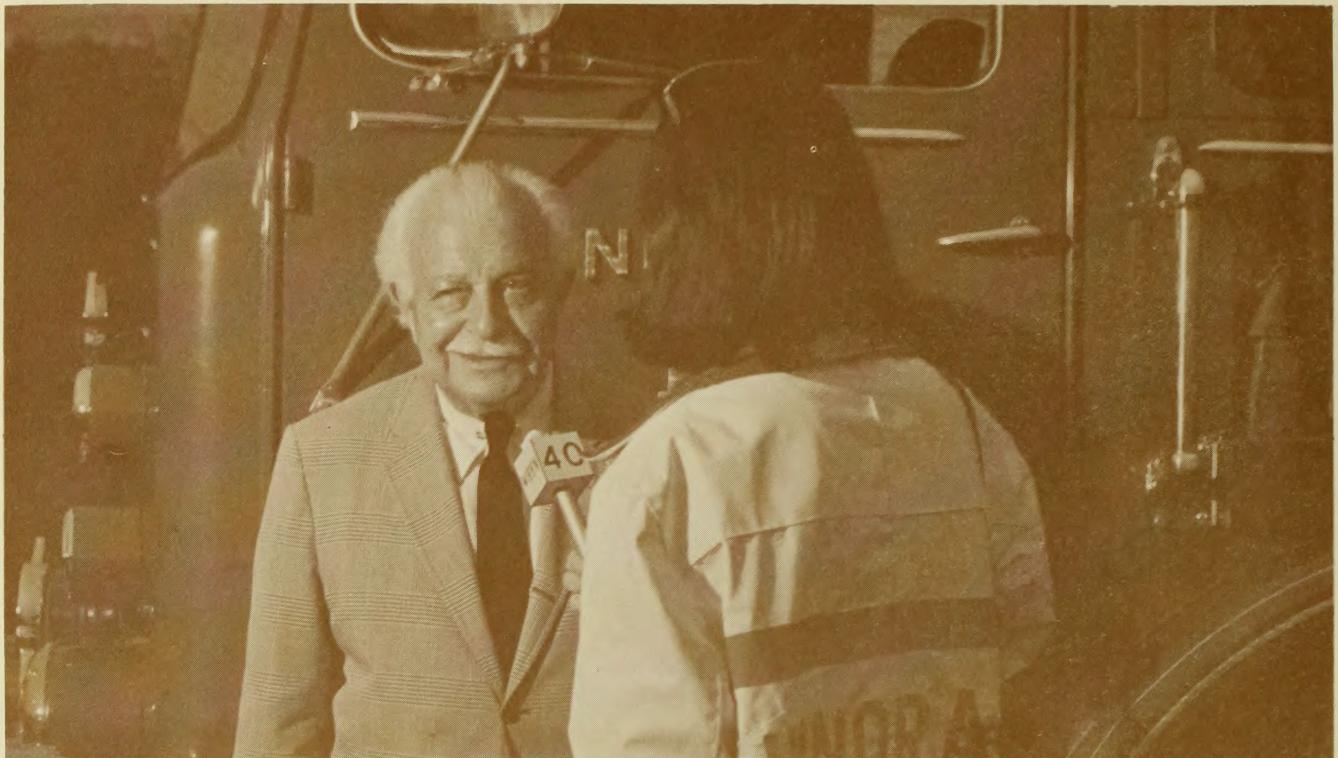
Incorporation Day



Pageantry at Metcalf School



Incorporation Day



A new Fire Chief, Arthur Fiedler



Puerto Rican Street festival



Irish breakfast



Irish festivities



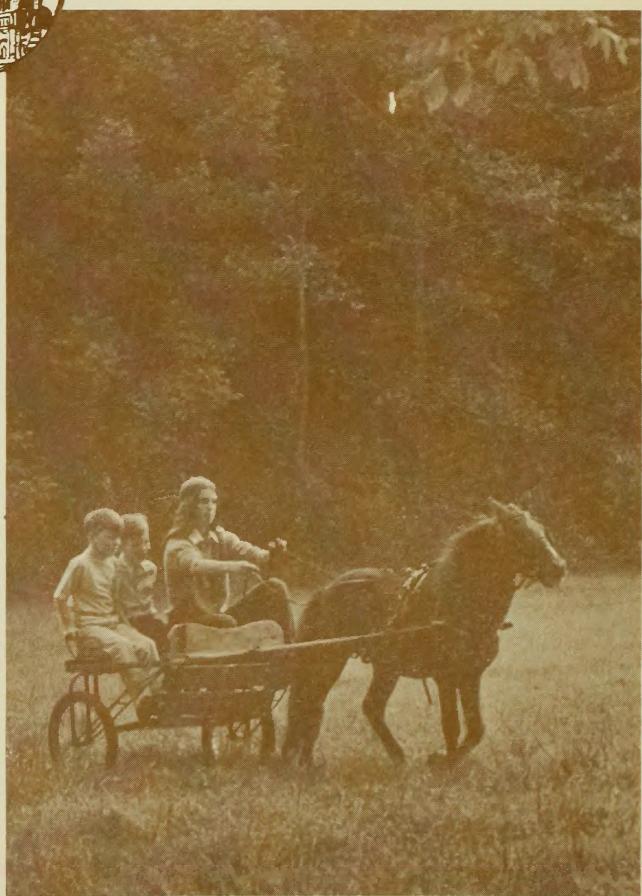
The Italian Ball



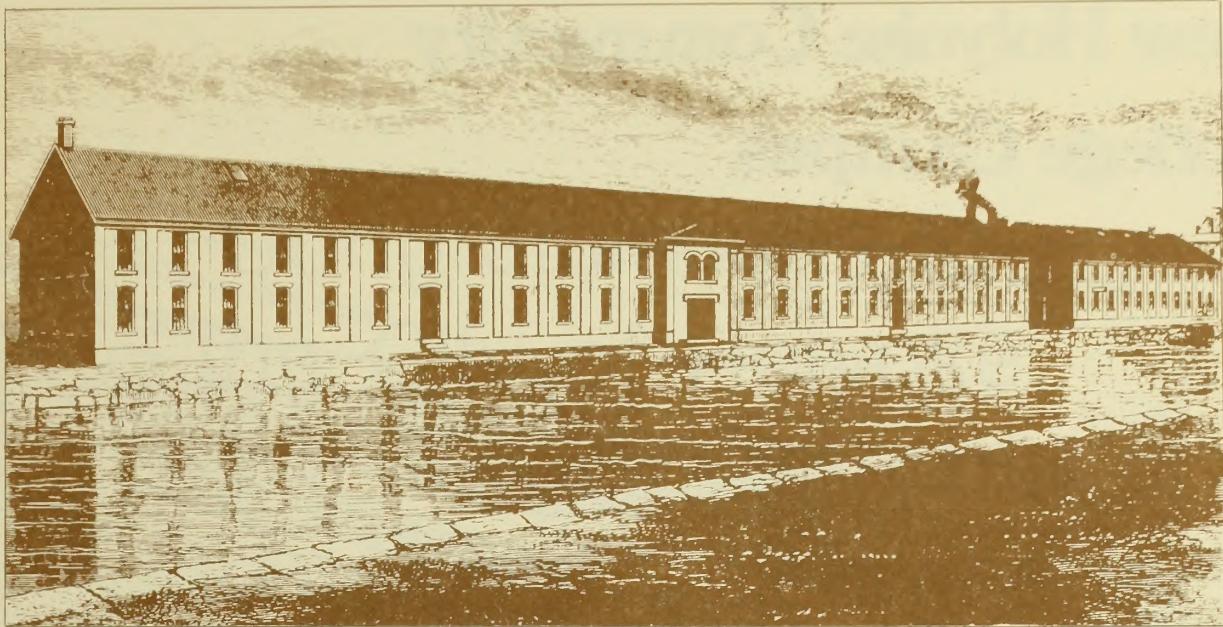
Irish bingo night



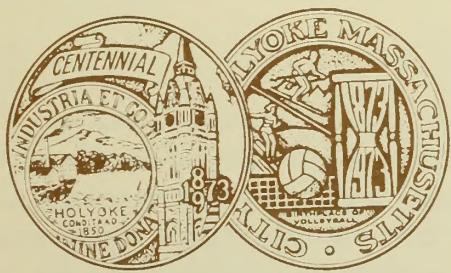
Luthern Church open house. German Christmas tree



Pony rides in the park



DANIEL O'CONNELL'S SONS, INC.
480 Hampden Street, Holyoke, Mass. 01040



Congratulations
Holyoke on your
100th Anniversary

Riverview Machine Co., Inc.

102 CABOT STREET - HOLYOKE, MASS. 01040
TELEPHONE 533-5366 AREA 413

**Cable
TV
VIDEO ENTERPRISES
INCORPORATED**

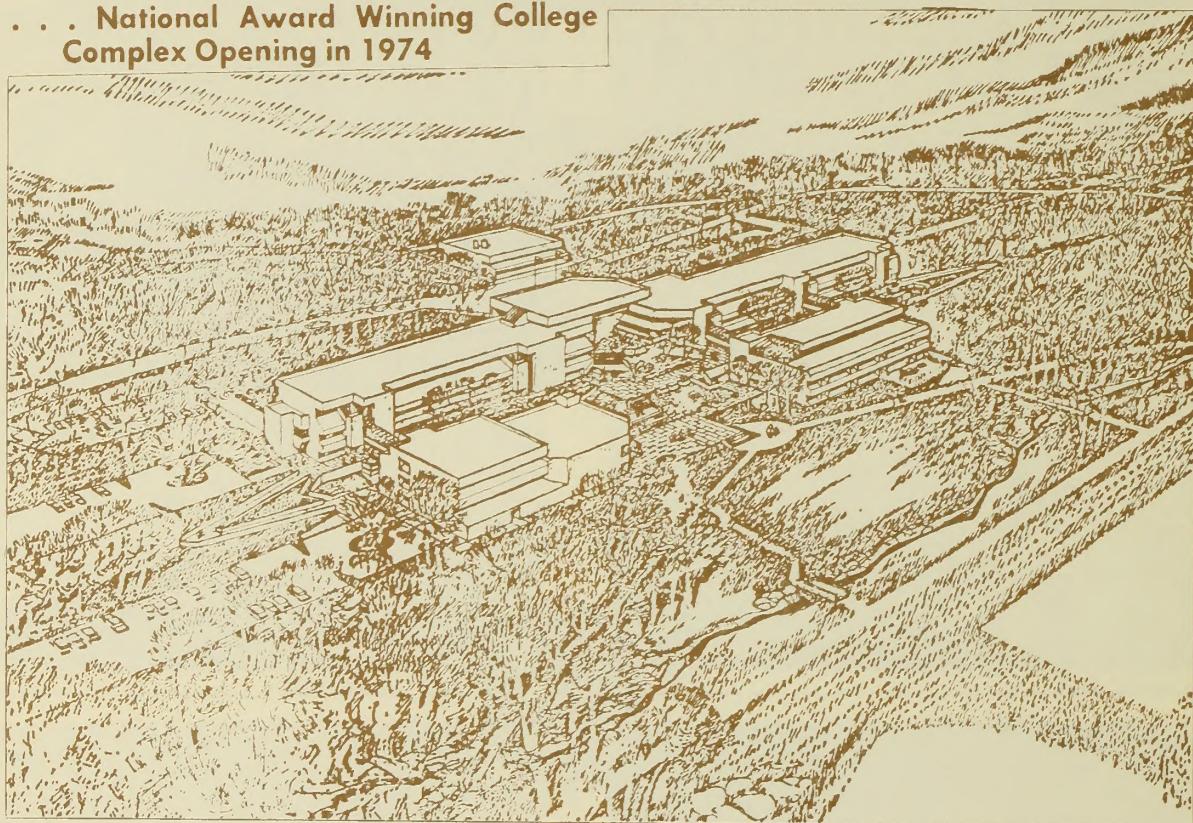
P.O. Box 67 • South Hadley, Massachusetts
01075

Telephone 413-536-3339

P.O. Box 1159 Holyoke, Massachusetts 01040

New Holyoke Community College Campus

... National Award Winning College Complex Opening in 1974



Two year Associate Degree program in —

Accounting
Art Education
Arts and Science
Basic Engineering
Technology
Business
Administration
Chemical
Technology
Computer
Technology
Corrections
Early Childhood
Assistants
Electronic
Technology
Elementary
Education
Engineering
Environmental
Science
Technology

Executive Secretarial
Food Distribution
Management
Law Enforcement
(Police Science)
Medical Record
Technology
Medical Secretarial
Music Education
Nursing
Nutrition & Food
(Home Economics)
Pre-Medical
Technology
Pre-Physical Therapy
Pre-Engineering
Radiologic
Technology
Retail Management

At a time when relevant education is important to both students and society, Holyoke Community College offers curricula that are both practical and enriching. Students prepare for a life of rewarding work and responsible citizenship in an atmosphere truly conducive to educational growth. Small classes and accessible teaching faculty ensure students maximum assistance and encouragement while working towards a degree.

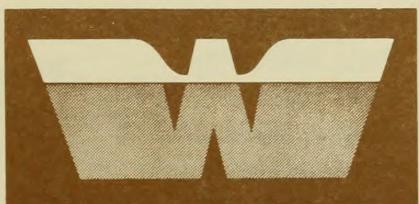
For Additional Information Contact The
Admissions Office Holyoke Community College
— Holyoke, Mass. 01040 — Telephone 536-1624



NEW ENGLAND
ASSOCIATION
OF SCHOOLS
AND COLLEGES
ACCREDITED MEMBER

Congratulations to the City of Holyoke on the occasion of its Centennial Celebration.

As one of the largest employers in this community, we take pride in contributing to the growth and prosperity of the City of Holyoke. Our long association with Holyoke — 98 years, to be exact — has been one of mutual cooperation and support. On this occasion of the Centennial celebration of the City of Holyoke, we wish to thank the citizens of the community for their confidence and service.



**WORTHINGTON
COMPRESSOR**

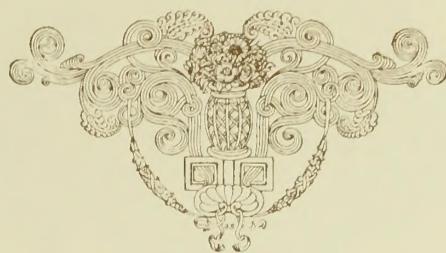
Centennial Best Wishes from the Doctors of Holyoke



Dr. J. F. Appel
Drs. Jacob and Beatrice Arenstam
Dr. Augusto Asinas
Dr. John Brendleo
Dr. Maurice Boivin
Dr. Samuel Drendleo
Dr. Bronos
Dr. John J. Burke
Dr. Anil Kumer Chakrabarti
Dr. Kalyan Challopadhyay
Dr. Kenneth Colland
Dr. Raymond Conway
Dr. William Dean
Dr. Robert Donohue
Dr. J. J. Driscoll
Dr. Roger Dudis
Dr. Thomas Efford
Dr. Edward Farrarone
Dr. Adolph Franz
Dr. Sol Gold
Dr. Golkowski
Dr. Enzo Gracomo
Dr. William Hallisey
Dr. Gerald Halton
Hampden Urological Associates
Dr. Harry Harhay
Dr. Helen Harmond
Dr. Rene V. Hebert
Dr. William Hennessey
Holyoke Assoc. in Internal Medicine
Dr. Harvey A. Baker
Dr. Berton Shayevitz
Dr. Myra Shayevitz
Dr. Norman Halpern
Dr. Michael Rosner
Dr. Robert L. Seaver

Holyoke Internal Medicine
Holyoke Pediatric Assoc.
Dr. Abrams
Dr. Burkhardt
Dr. Gold
Dr. Levin Epstein
Dr. Stebbins
Dr. Carl W. Janovsky
Dr. Ellis Joffe
Dr. Joseph Kelly
Drs. Michael and Marilyn Levine
Dr. Edward Levitz
Dr. James Mahoney
Dr. Robert Mausel
Dr. Edward McHugh
Dr. John McHugh
Dr. Waller Nero
Dr. Victor Panitch
Dr. Leslie Parent
Dr. John Pillion
Providence Hospital Radiological Assoc.
Dr. Lawrence Putnam
Dr. Robert O'Brien
Dr. Robert O'Malley
Dr. Thomas Reilly
Dr. Francis Riley
Dr. Thomas Rossi
Dr. Cyril Shea
Dr. Gulab Shah
Dr. William Teahen
Verrillit Sterba Urologists Inc.
Dr. Paul Wakefield
Dr. Lulu Warner
Dr. Austin Whitcomb
Dr. Harrison Willculls
Dr. John E. Yelle

Dr. Edmund Zielinski



Congratulations, Holyoke!

REINHARDT ASSOCIATES

Incorporated

55 State Street
Springfield, Mass.

Some phrases you'll NEVER hear at



"This is not
my department!"
"Well, we can't
guarantee
everything."

CATALOG/SHOWROOM/WAREHOUSE



We Speak A Different Language!

At



We Call It
Customer Appreciation
You'll Love It!

"I been here 15
minutes I haffta
go on my break,
wait a while."
"I dunno,
I only work here!"

HOLYOKE-40SHAWMUT AVENUE
SPRINGFIELD-1351 MAIN STREET
W. SPFLD.-BURTS MINI-PAYSAYER CENTURY PLAZA
NORTHAMPTON-HAMP PLAZA
GREENFIELD-87 MAIN STREET



FROM HOLYOKE TO HOLLYWOOD

We've been underfoot for a long time

For years we were famous for manhole covers, used throughout the country, produced in our foundry. Now our claim to fame is precision machining and metal fabricating

Founded 1881

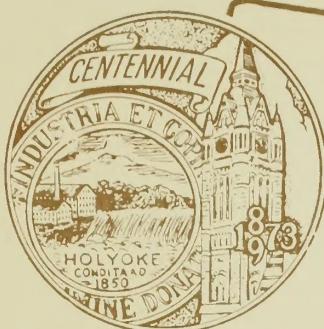
J. & W. JOLLY, INC.

Holyoke, Massachusetts.



Congratulations to Holyoke
on its Centennial

James P. Hobert



"BEST MEAT
IN THE VALLEY"!



HOLYOKE-13 CABOT STREET

CHICOOPEE-505 FRONT STREET

SINCE 1925

NOW! THREE GREAT STORES TO SERVE YOU BETTER!
13 CABOT STREET, HOLYOKE... FRONT STREET IN CHICOOPEE
...AND THE NEW PAT'S BUTCHER SHOPPE,
CORNER HOMESTEAD AVENUE AND WESTFIELD ROAD IN HOLYOKE.

esco

Where we live and work
makes us what we are

Congratulations
Holyoke

on your Centennial

there's no other place we'd rather be

A complete line of Paper Rolls and Tapes. Carbonless Multi-copy Rolls (NCR and EScopy). Mylar Laminated products. [®] Folded Perforator and Computer Tapes.

EASTERN SPECIALTIES COMPANY, INC. — Holyoke, Massachusetts 01040



Congratulations, Holyoke!

THE GREATER HOLYOKE CHAMBER OF COMMERCE
Holyoke, Massachusetts



William B. Whiting



Edward G. Whiting



Philip C. Whiting



Richard C. Whiting

We and Holyoke, together. . .

"have taken bright days in stride
and stood up to adversity with courage"

In May 1870, three years before Holyoke became a city, William B. Whiting founded the Wm. B. Whiting Coal Co.

Some years later his son, Edward G. Whiting became associated with him. About 1920, William B.'s grandson, Philip C. "Pete" Whiting came into the company and upon the death of his father, became the principal officer.

Richard C. Whiting, Philip's son and great grandson of Founder William B., joined the firm in 1948. Fourteen years later, in 1962, he was named treasurer of the Whiting Oil Corp., a position he holds today.

Great changes have taken place here in Holyoke as they have in our industry. And like any 100 years old institution that wants to stay healthy, we had to change, too.

In the early days, we delivered coal and wood for heating Holyoke

homes and businesses with 30 splendid horses. But before the 20's, mechanized trucks were required to do the job more efficiently.

Our great grandfather and, indeed, our grandfather wouldn't dream that some day

we would discontinue selling coal and turn to oil as our main fuel item.

But in 1962, we even took the new name of Whiting Oil Corporation.

Our function - to deliver good fuel and heating services at a fair price - remained constant, however.

So today instead of 30 paired and handsome horses we have ten modern oil distribution trucks.

Instead of our landmark 4,400-ton capacity coal trestle at the New Haven Railroad yards,

we have underground facilities for storing 125,000 gallons of fuel oil.

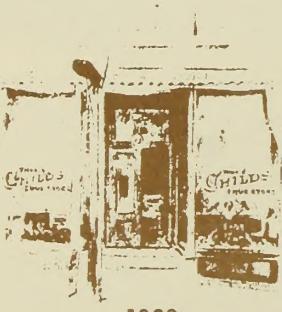
As we said at a previous anniversary "we are pleased and proud to be a part of Holyoke, which has taken bright days in stride and which has stood up to adversity with courage. We, along with our townspeople, face the future with high hopes."

WHITING OIL CORP.

458 Dwight St.



Growth Through Service



1890



1913

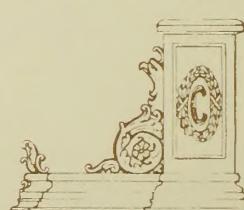
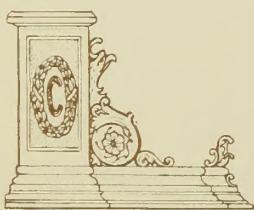


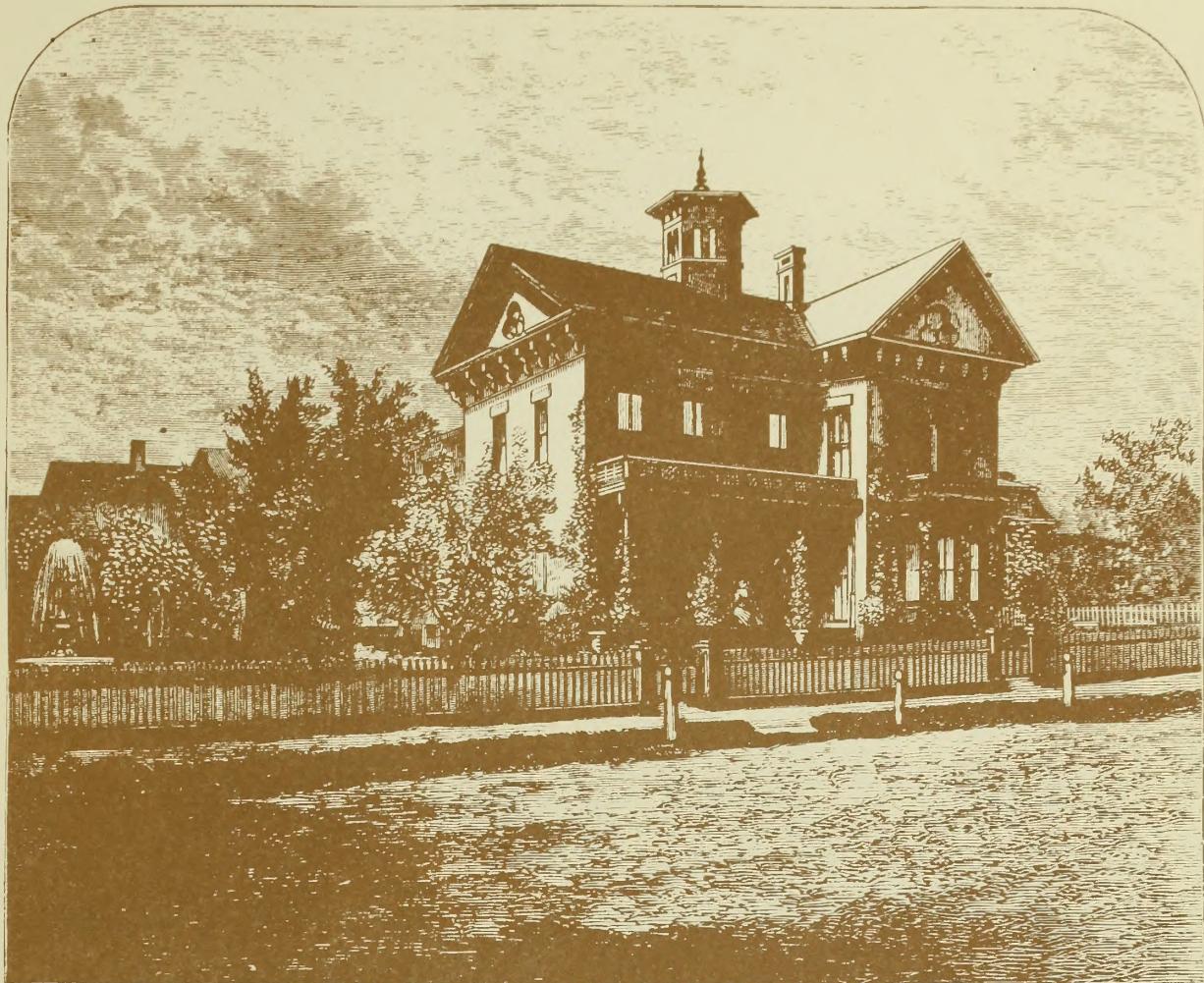
1973

We came in 1890 succeeding C. A. Corser at 85 Dwight Street. Now the city is 100 years old.

It's been growth thru service these 83 years and we are grateful to our customers and our staff. We are proud to be part of the history of Holyoke. Come see us!

**THOMAS S. CHILDS
INCORPORATED
HOLYOKE**



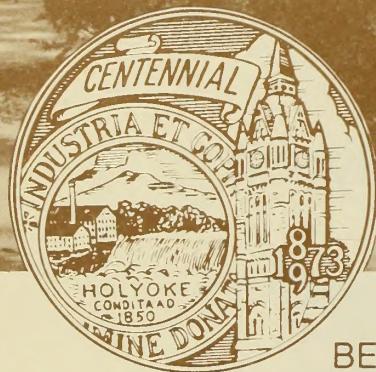


An Early Holyoke Residence

Centennial Best Wishes to Holyoke



EDMUND G. WOODS CO. INC.
580 Appleton Street
Holyoke, Mass.



BEST WISHES TO THE CITY OF HOLYOKE

ON ITS

100TH ANNIVERSARY

HOLYOKE FRIENDLY ICE CREAM SHOPS

435 Appleton St.

1745 Northampton St.

South Street



Residence of Hampden Mills Agent

Centennial Best Wishes to Holyoke

**BRESNAHAN-LUSSIER
INSURANCE AGENCY**

560 Dwight Street

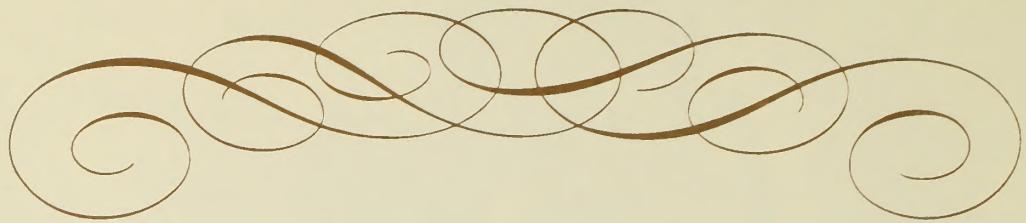
Holyoke

Patrick Bresnahan



J. Raymond Lussier

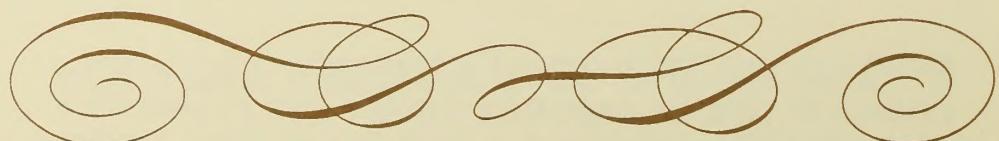
COMPLETE LINE OF CASUALTY • FIRE • LIFE • LIABILITY •
HOME OWNERS • ACCIDENTS & HEALTH • MUTUAL FUNDS •
TAX SHELTERED ANNUITIES.



We Wish
the
City of Holyoke
a
Happy 100th Birthday



SCOTT GRAPHICS
SCOTT EDUCATION



SCOTT GRAPHICS, INC.
A Subsidiary of Scott Paper Co.



NATIONAL BLANK BOOK COMPANY, INC.
HOLYOKE, MASSACHUSETTS 01040 • 413/539-9811
A Subsidiary of Dennison Manufacturing Company

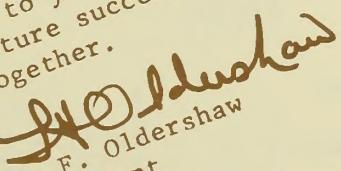


City of Holyoke
Holyoke, Massachusetts 01040

Congratulations, Holyoke, on your 100th Anniversary.

National Blank Book Company, Inc. is proud to have been
a part of your growth and progress during ninety-two of
those 100 years.

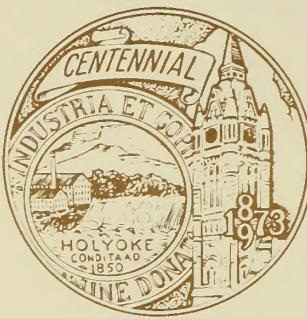
Holyoke's citizens of the past - who convinced us to
settle here - are remembered with honor. Their foresight
led to our growth, so that now there are 1600 employees
in our three building complex at Riverside.


L. F. Oldershaw
President

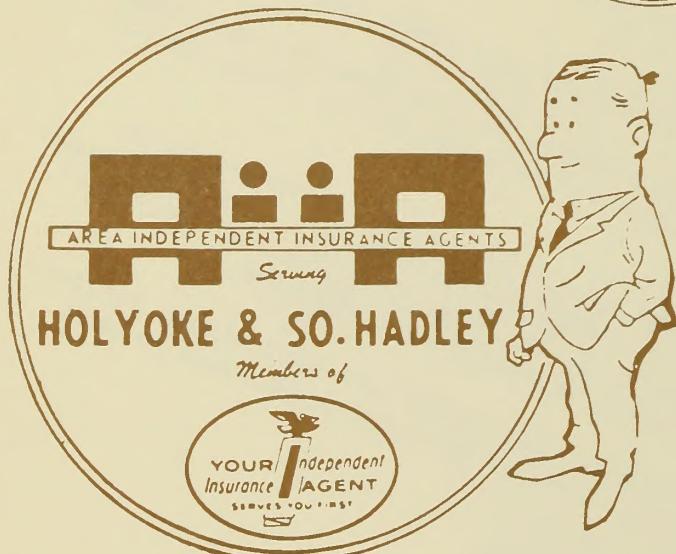


WHAT MAKES A GREAT CITY?... GREAT PEOPLE!

THREE CHEERS FOR HOLYOKE



HONOR HOLYOKE'S HISTORIC HUNDREDTH!



RICHARD W. ALIX INSURANCE

S. J. BONVOULOIR INSURANCE

BRESNAHAN-LUSSIER
INSURANCE AGENCY

RAY H. BROOKS INSURANCE AGENCY

ALFRED W. CHARBONNEAU INSURANCE

CLAYTON & WOOLLER INSURANCE AGENCY

CROSIER-CHAFFEE INSURANCE AGENCY, INC.

JAMES J. DOWD & SONS INSURANCE AGENCY, INC.

I. C. KEDZIERSKI INSURANCE AGENCY

HENRY H. NOEL, INC. INSURANCE

LEOCADIA A. RABINSKI INSURANCE

GEORGE V. ROSS INSURANCE AGENCY, INC.

ROBERT J. SAEX AND CO., INSURANCE

ALLEN S. WHITE, INSURANCE
AGENCY, INC.

ROBERT M. GOSS INSURANCE AGENCY

R. E. GILLIS INSURANCE AGENCY

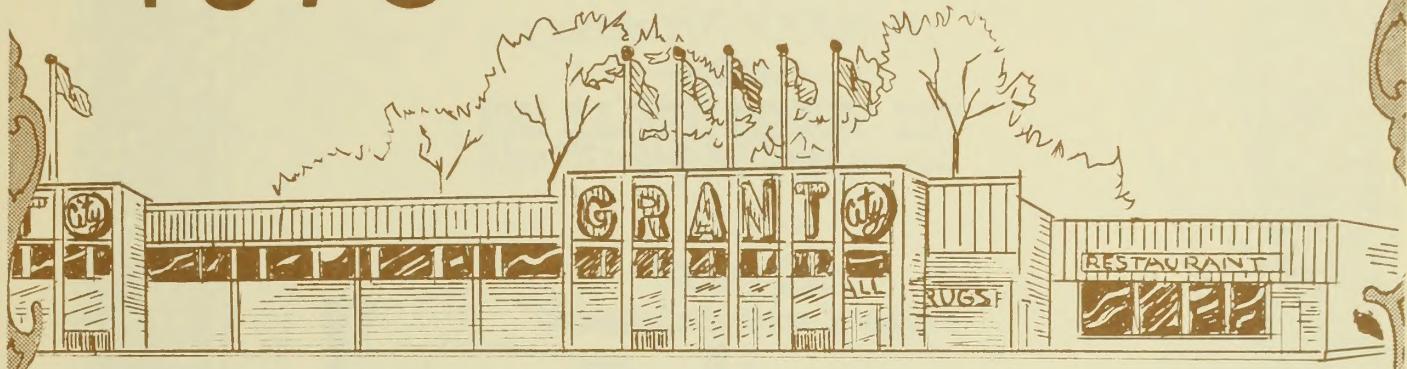
GOODCHILD INSURANCE AGENCY

BE SURE...INSURE WITH YOUR AREA INDEPENDENT INSURANCE AGENT

Grants

1973

60 years of growth with HOLYoke

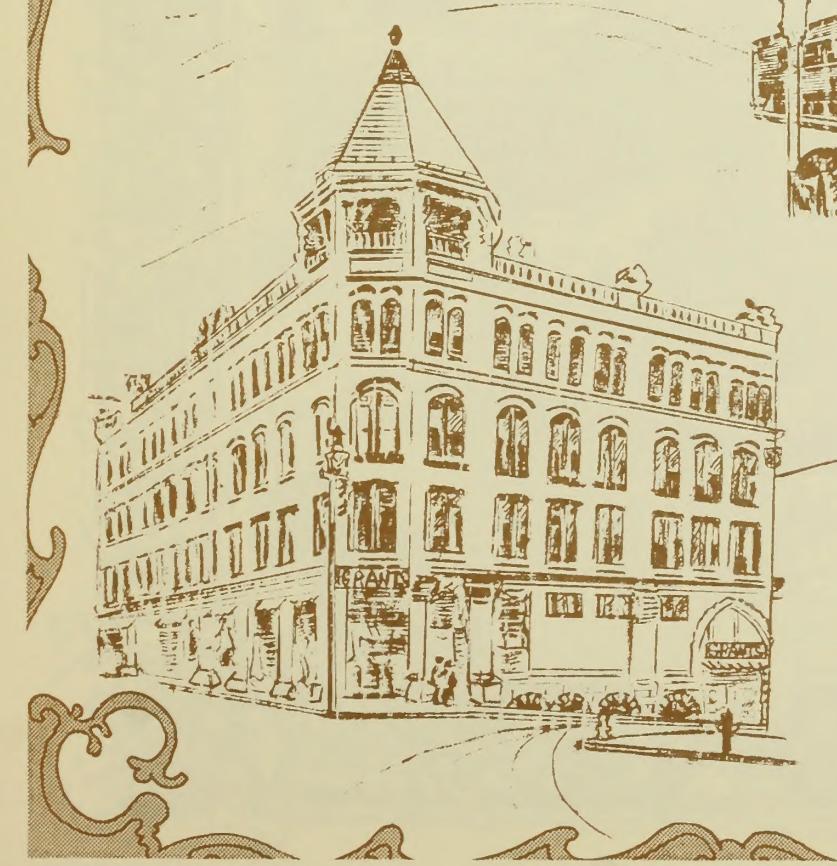


"The more for your moneys worth store"

1950



"Your friendly
family store"



1913

"Known for Values"



We Salute
HOLYOKE
on its 100th Anniversary

THE YANKEE PEDLAR INN
Holyoke, Mass., U.S. Routes 202 and 5



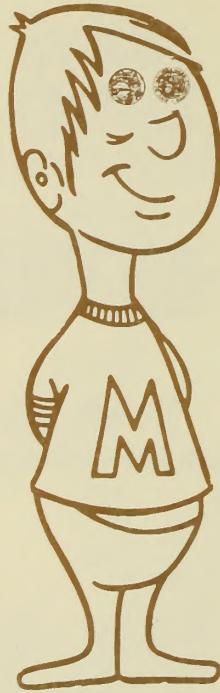
100th
Birthday
Greetings
to

HOLYOKE

from

The Log Cabin
Easthampton Road - Holyoke, Massachusetts





Marc Print

extends

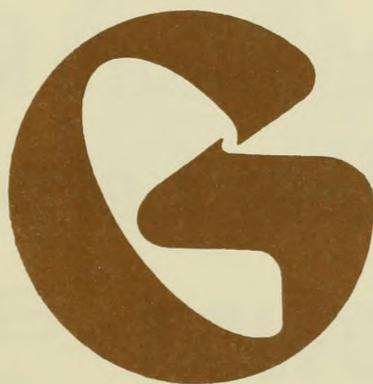
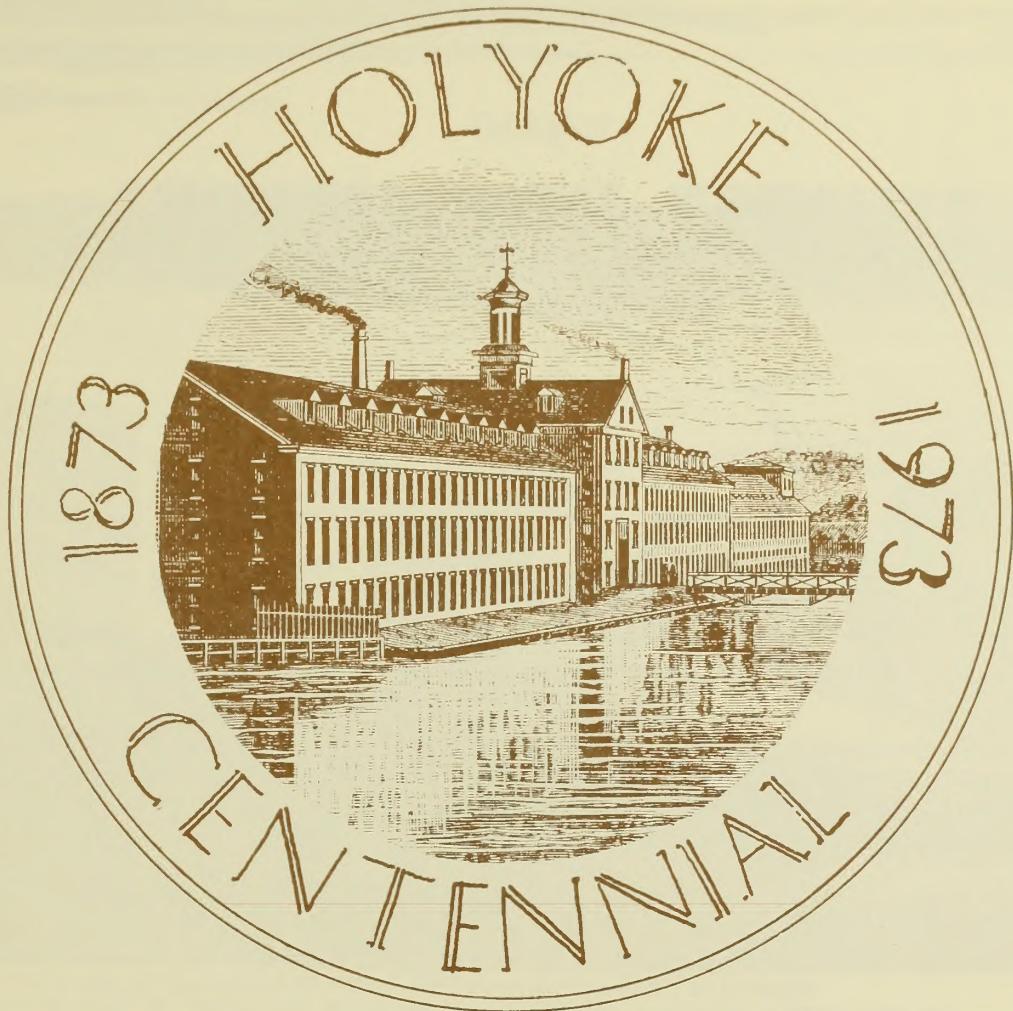
Centennial Best Wishes

to

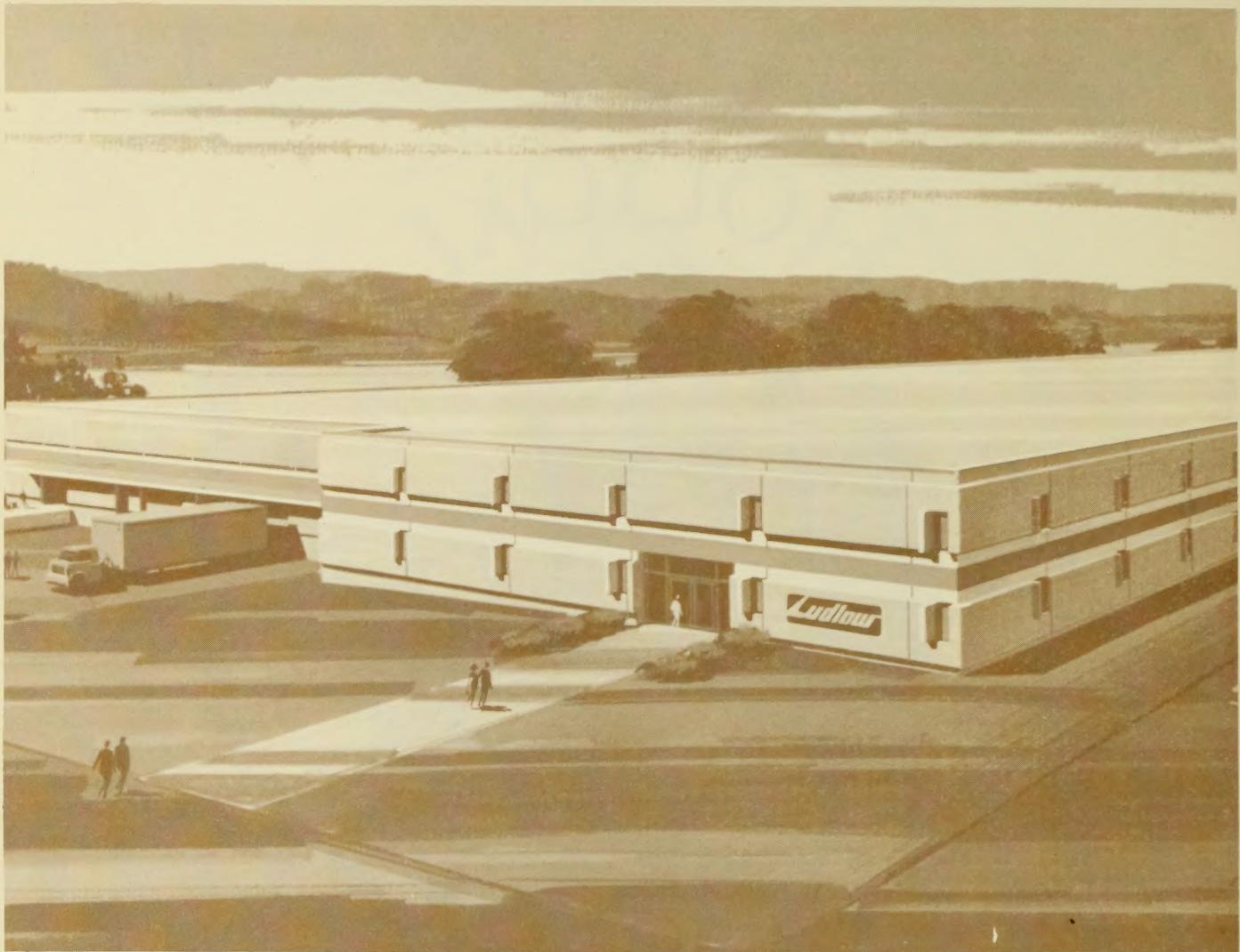
Holyoke

MARCUS PRINTING COMPANY
HOLYOKE, NORTHAMPTON, MASS.

(Printers Of Your Centennial Parade Souvenir Book)



GRAHAM MANUFACTURING
CO.
HOLYOKE, MASSACHUSETTS



Holyoke is the site of what will be the most modern flexible packaging plant in the United States
... the new 118,000 sq. ft. building now being built for Ludlow Corporation at Canal and Mosher Streets.

An expanding future for Holyoke... and Ludlow Corporation.

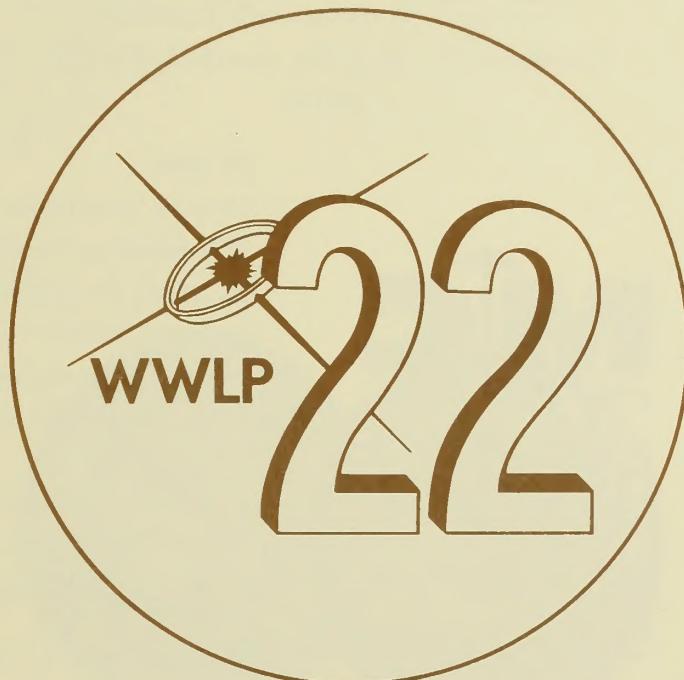


Ludlow Packaging

CORPORATION

The Sign of

COMMUNITY SERVICE



NB for **HOLYOKE**

and Western New England



HAPPY 100th HOLYOKE!



HOLYOKE
**Model
Cities**
IS
PEOPLE
WORKING
TOGETHER



FOR
HOLYOKE'S
SECOND
CENTURY

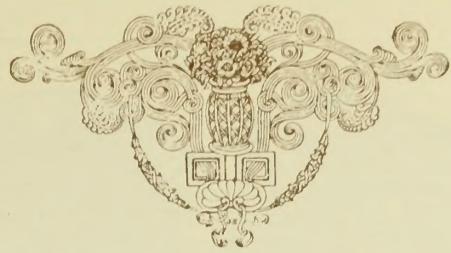


*For tours of the Holyoke Model Cities Center,
or if you wish to have the Model Cities Speakers
Bureau visit your club or organization,
call:*

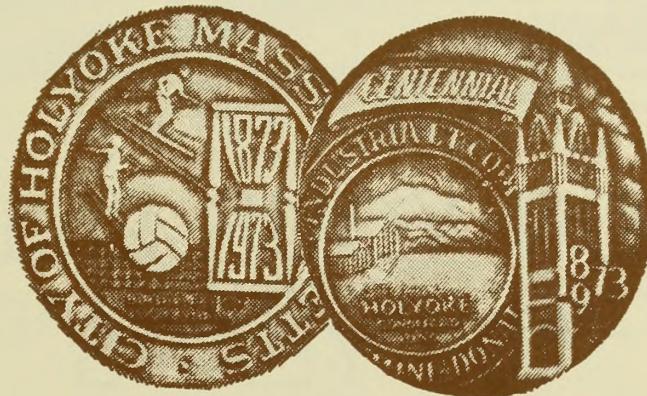
GERALD W. HAYES
EXEC. DIRECTOR

ATTY. ERNEST QUENNEVILLE
POLICY BOARD CHMN.

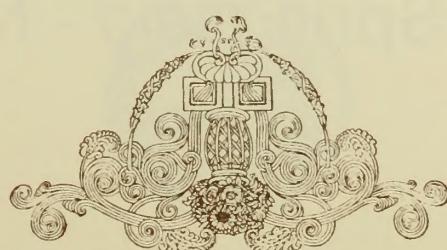
It's also:
fixing up your house
TPU patrolling the streets
25 blocks and 4,666 people
day care center
Elderly Center for our senior citizens
235 acres and 9% of the population of Holyoke
Hiker's Park
a Ward 1 newspaper
jobs for school kids in the summer
income, social service, physical and human
relations problems
a policy board of 23 citizens
Health Center
Job Opportunity Center
new street lighting
new West St. School
Bower Mosher Part 1
new trees/shrubs
better educational opportunities at the
West St. School
Neighborhood Development Program
Mini-Shopping Center (1973)
Adults Learning Center
Demolition Program
Youth in Action
persons active in citizen participation
organizations
Summer Recreational Program

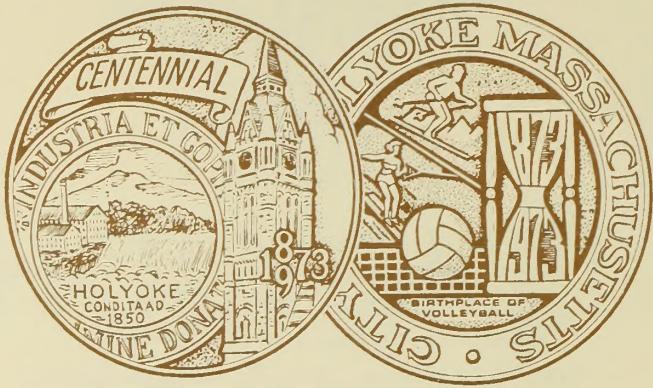


Clark & Falcetti, Inc.
Electrical Contractors & Engineers
725 High Street, Holyoke, Massachusetts
01040



Falcetti & Clark Electrical Supply Co., Inc.
Electrical Wholesale Distributors
725 High Street, Holyoke, Massachusetts
01040



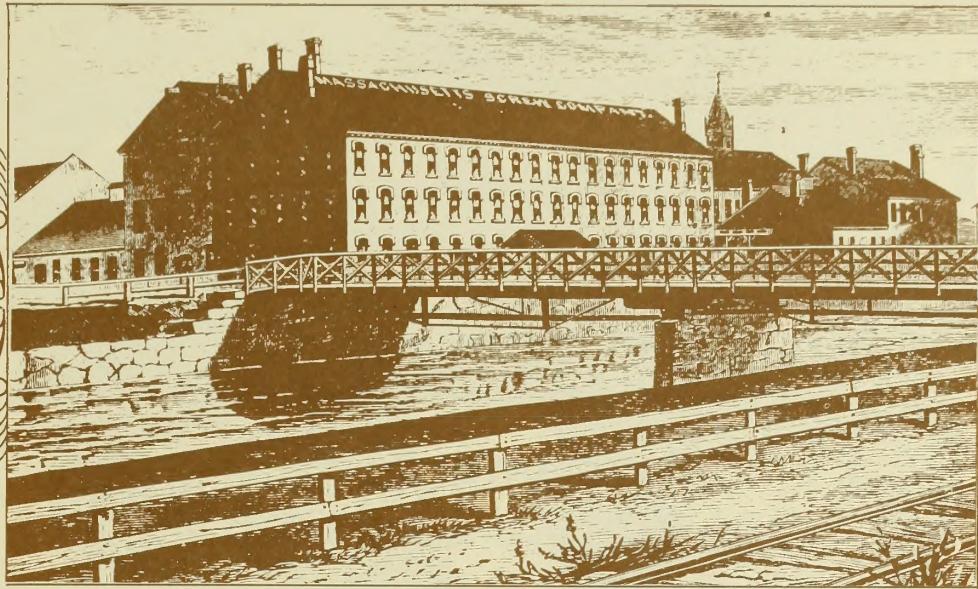


BEST WISHES
HOLYOKE
ON YOUR 2nd
100 YEARS

WYATT OIL

Ben Perkins

Holyoke - Springfield - New Haven



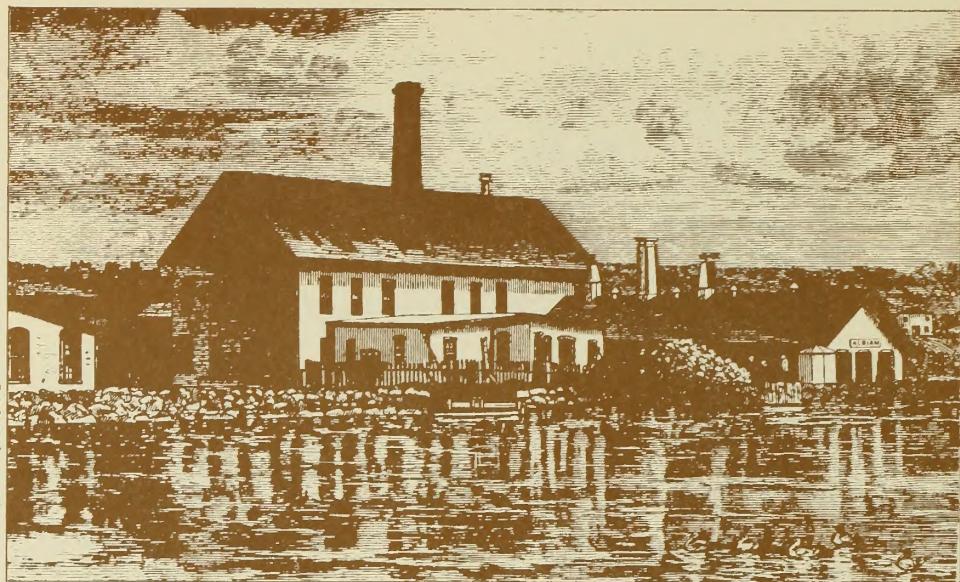
Massachusetts Screw Company

CONGRATULATIONS, HOLYOKE
ON YOUR
CENTENNIAL YEAR.

BRYAN LEASING, INC.

1025 MAIN STREET
HOLYOKE, MASS.



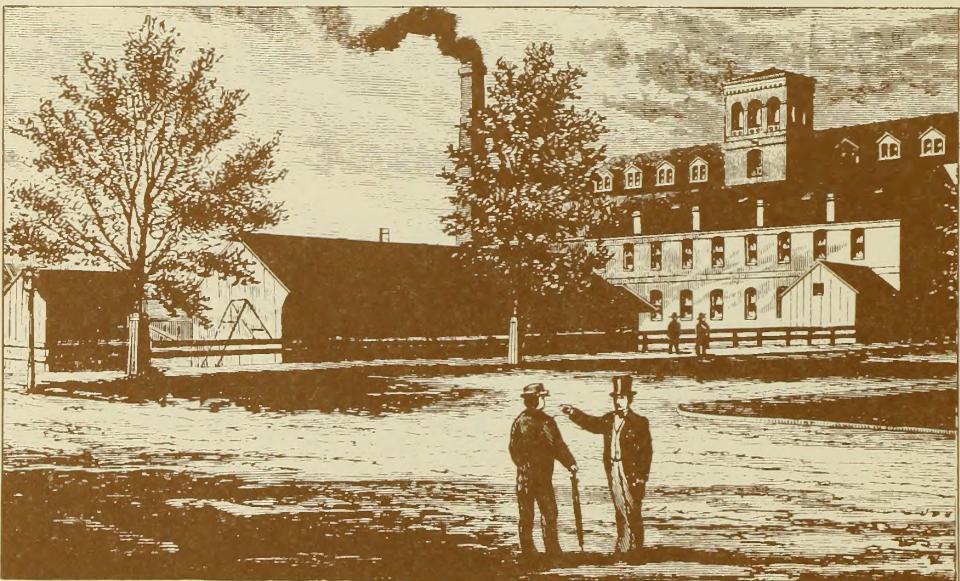


Albion Paper Company

THE REYNOLDS MANUFACTURING CO.

29 Main Street

Holyoke, Mass.



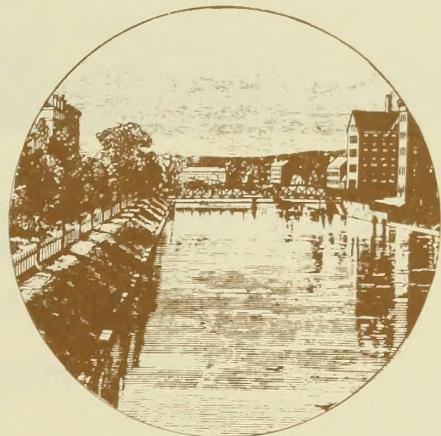
Merrick Thread Company

BAY STATE MILLS, INC.

Cabot & Bigelow Streets

Holyoke, Mass.

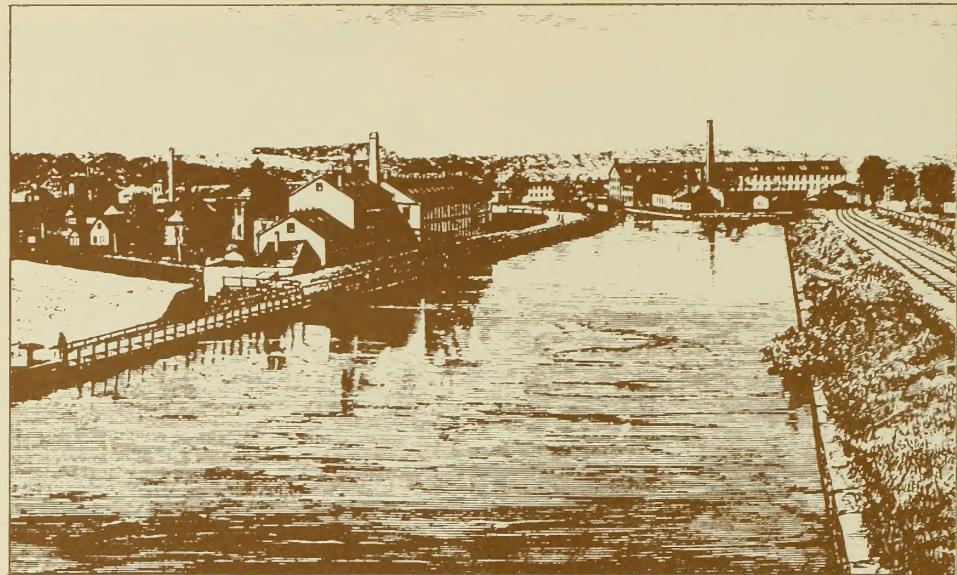
1873



1973

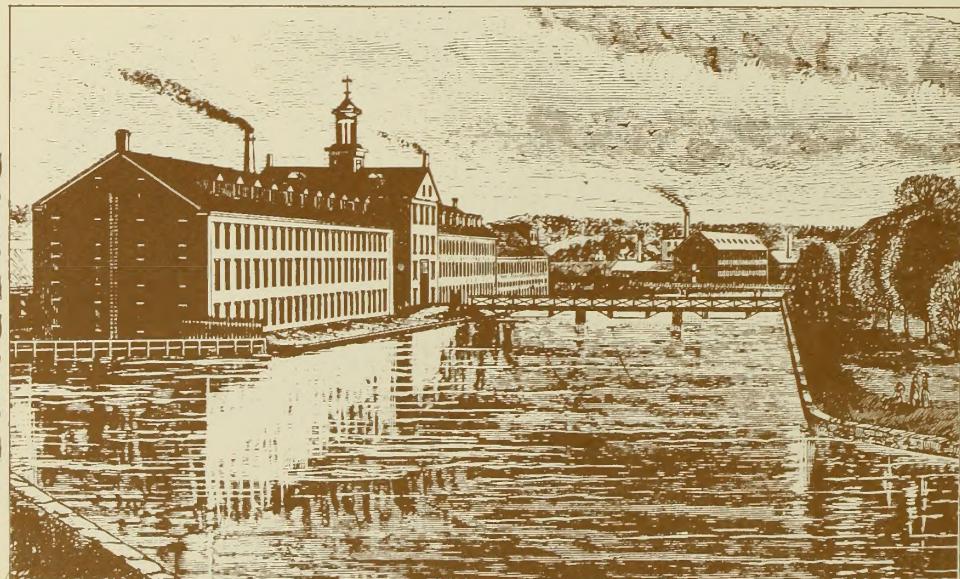
Congratulations, Holyoke!

KNIGHTS OF COLUMBUS
78 Suffolk St.
Holyoke



First Level Canal from Gatehouse

BAY STATE PLATING, INC.
39 LYMAN ST.
Holyoke



Second Level Canal from Conn. River Railroad Bridge

E. T. O'NEIL & SON CONSTRUCTION CORP.
ROUTE 202
Holyoke at Westfield Line
P.O. BOX 868, Holyoke



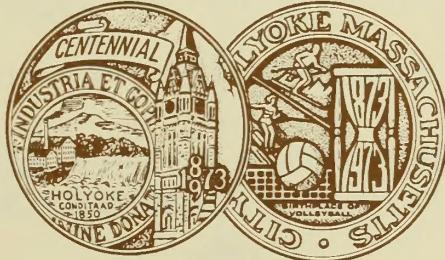
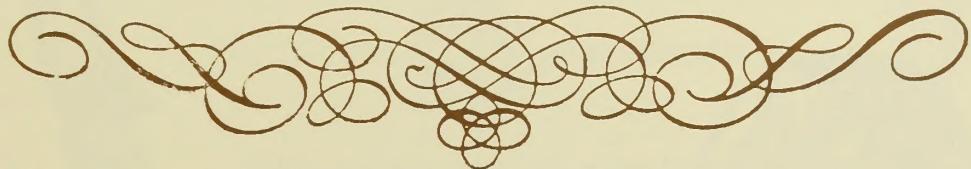
Third Level Canal

Happy Birthday, Holyoke!

PLYMOUTH PAPER COMPANY

242 Suffolk St.

Holyoke, Mass.

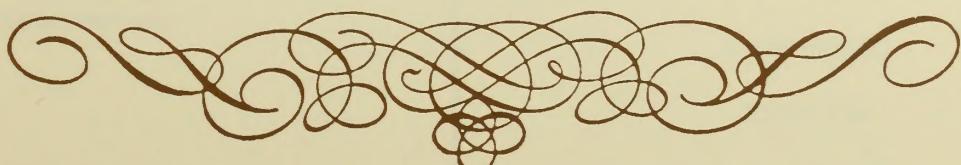


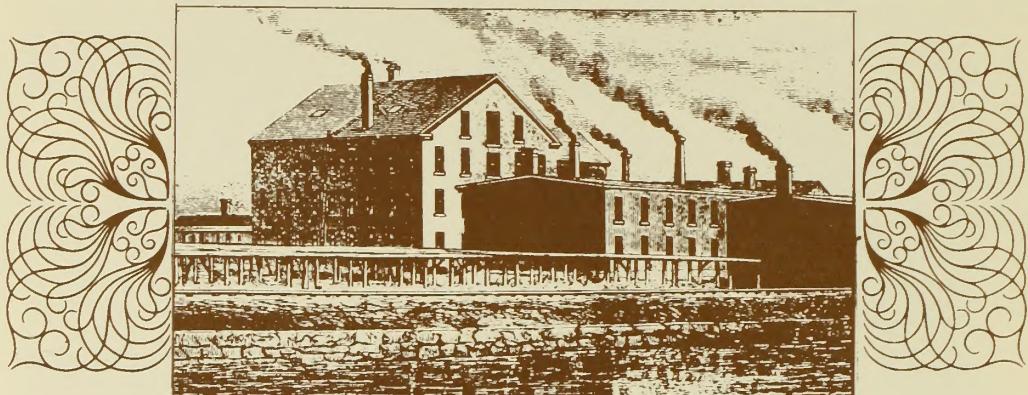
Birthday Best Wishes to Holyoke

D'ADDARIO'S, INC.

HIGH STREET

HOLYOKE



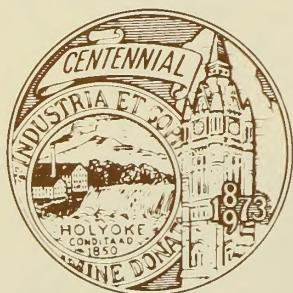


Springfield Blanket Company

JUDD PAPER COMPANY

92 RACE STREET

HOLYOKE, MASS.



OUR BEST
CENTENNIAL WISHES
TO HOLYOKE

—
EAGLE LODGE
OF PAPERMAKERS

LODGE NO. 1

HOLYOKE



READY MADE & MADE TO MEASURE

UNIFORMS
INDUSTRIAL • UTILITIES
HOSPITALS • BUSINESS • INSTITUTIONS

Postal • Police • Fire
Drivers • Gas Stations • Plant Guards
Shirts • Pants • Jackets • Coveralls • Work Clothes, etc.

FILBEK UNIFORM CO.
EST. 1949
WRITE OR CALL FOR
PRICES — WATCHES — CATALOGUE

443 MAIN ST.
HOLYOKE, MASS.

EPSTEIN
FURNITURE COMPANY, INC.

EST. 1911

Holyoke's Oldest and Largest
Furniture and Appliance Store

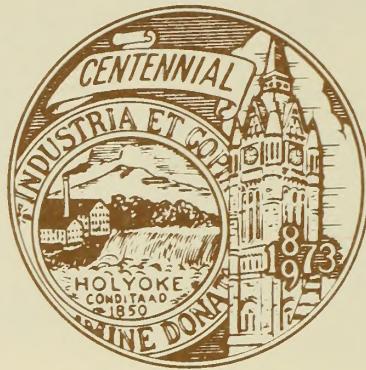
SALUTES
“OUR CITY”

ON ITS 100th ANNIVERSARY



“May the future confirm
our present confidence.

COR. MAPLE & DWIGHT STS.
HOLYOKE, MASSACHUSETTS



JOHN H. WOODS COMPANY

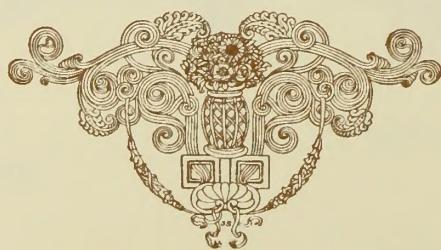
REALTORS

ESTABLISHED

1905

OFFICES IN

HOLYOKE, CHICOPEE, SOUTH HADLEY CENTER





BEST WISHES
HOLYOKE



MARCOTTE FORD
SALES, INC.

1025 Main Street

Holyoke, Mass.



Compliments
of
The
Holyoke Central Labor Council
AFL - CIO

326 Appleton St.

Holyoke, Mass.

AND ITS AFFILIATED LOCAL UNIONS

TRANSIT UNION, AMALGAMATED #537

MUSICIANS UNION #144

UNITED PAPERMAKERS INT'L UNION #1

UNITED PAPERMAKERS INT'L UNION #226

OPERATING ENGINEERS #466

GRAPHIC ARTS INT'L UNION LOCAL 48B

FIRE FIGHTERS #1693

BARTENDERS, HOTEL & RESTAURANT EMPLOYEES #116

MACHINIST & AEROSPACE WORKERS #1544

CARPENTERS UNION LOCAL #656

CONSTRUCTION & GENERAL LABORERS #596

INSURANCE WORKERS INT'L #69

OFFICE & PROFESSIONAL EMPLOYEES INT'L #247

MILLINERY WORKERS #106

JEWELRY WORKERS INT'L #75

PRINTING PRESSMEN #45

BARBER, BEAUTICIANS & ALLIED INDUSTRIES #545

CARPENTERS UNION LOCAL #390





From Holyoke To The Moon!

Parsons Paper Company, the first company to produce paper in Holyoke, has been privileged to be part of the Holyoke scene for all of the City's 100-year history . . . and for the two decades which preceded it.

Since 1853, Parsons has been recognized as a leading manufacturer of cotton fiber papers for business, used principally for stationery and record-keeping. In more recent years Parsons has created numerous special papers to meet unique technical requirements or unusual quality specifications for paper currency, security certificates, commemorative printing, artwork, industrial applications and packaging.

During the past twelve months, sales and production of Parsons papers reached an all-time high — a tribute to the talent and initiative of the more than 150 men and women from the Greater Holyoke area who are rightly proud of their papermaking skills.

When paper was selected for special certificates commemorating the Apollo Moon Flights, the paper specified was by Parsons, giving us our first "outer-space" assignment. Our people consider this as only one of Parsons achievements to help Holyoke attain another successful 100 years.

PARSONS paper
AN **NVF** COMPANY (NYSE)
Holyoke, Massachusetts 01040
Superior Quality Papers Since 1853

COMPLIMENTS OF

Texon[®]
INC.



HOLYOKE STREET RAILWAY COMPANY

Congratulates and Salutes

the

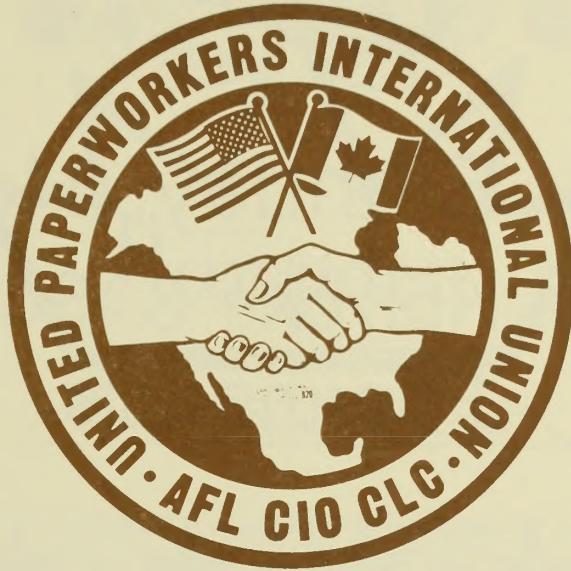
City of Holyoke

on its

Centennial Anniversary

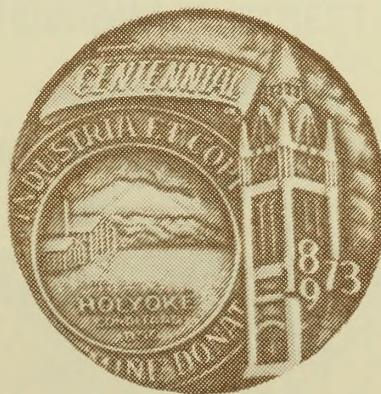


Charter Service



In 1884 a group of Holyoke paper-machine tenders formed Eagle Lodge, a social club. From this club was born the United Brotherhood Of Paper Makers.

At a convention in 1957 The United Brotherhood Of Paper Makers and The United Paperworkers Of America merged to form the United Papermakers & Paperworkers International Union, at a convention on August 7th 1972 the United Papermakers & Paper Workers merged with the International Brotherhood Of Pulp & Sulphite & Paper Workers. Today we have the 7th largest International Union in the world with 360,000 members our name is now United Paperworkers International Union.



UNITED PAPERWORKERS INTERNATIONAL UNION

International Headquarters: 163-03 Horace Harding Expressway, Flushing, New York 11365



Happy Birthday, Holyoke
from your Holyoke & So. Hadley
Pharmacists

CANNON
CHESTERS
CHURCHILL
COWANS
DIETEL
DUNNS
GAGNE
GRENIER
HAMPSHIRE
HEBERT
HEINRITZ
MAIN

MALL
MARTIN
MEDIC
MEDICAL ARTS
MILLANE
NORMANDS
PHILIPS
PLEASANT
PRESCRIPTION CENTER
RICHARDS
SARGEANT
WONDER

WOODLAWN
HAMPDEN COLLEGE OF PHARMACY



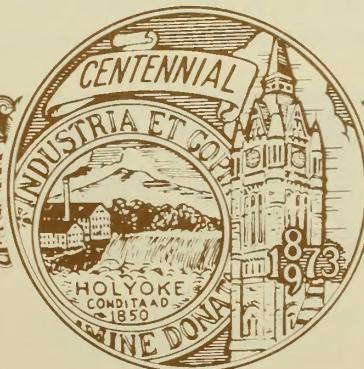


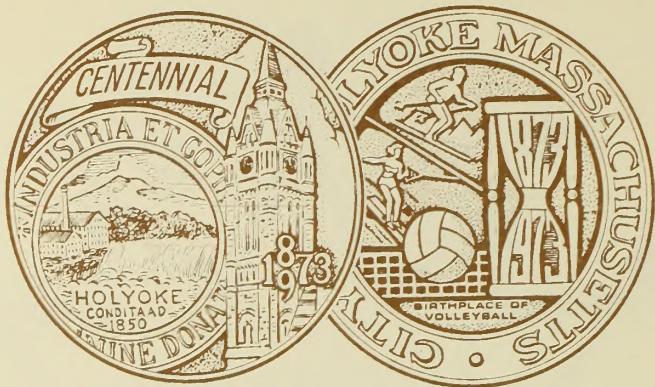
CENTENNIAL CONGRATULATIONS
TO HOLYOKE

HAMPDEN GLAZED PAPER CO.

100 WATER STREET

HOLYOKE, MASS.



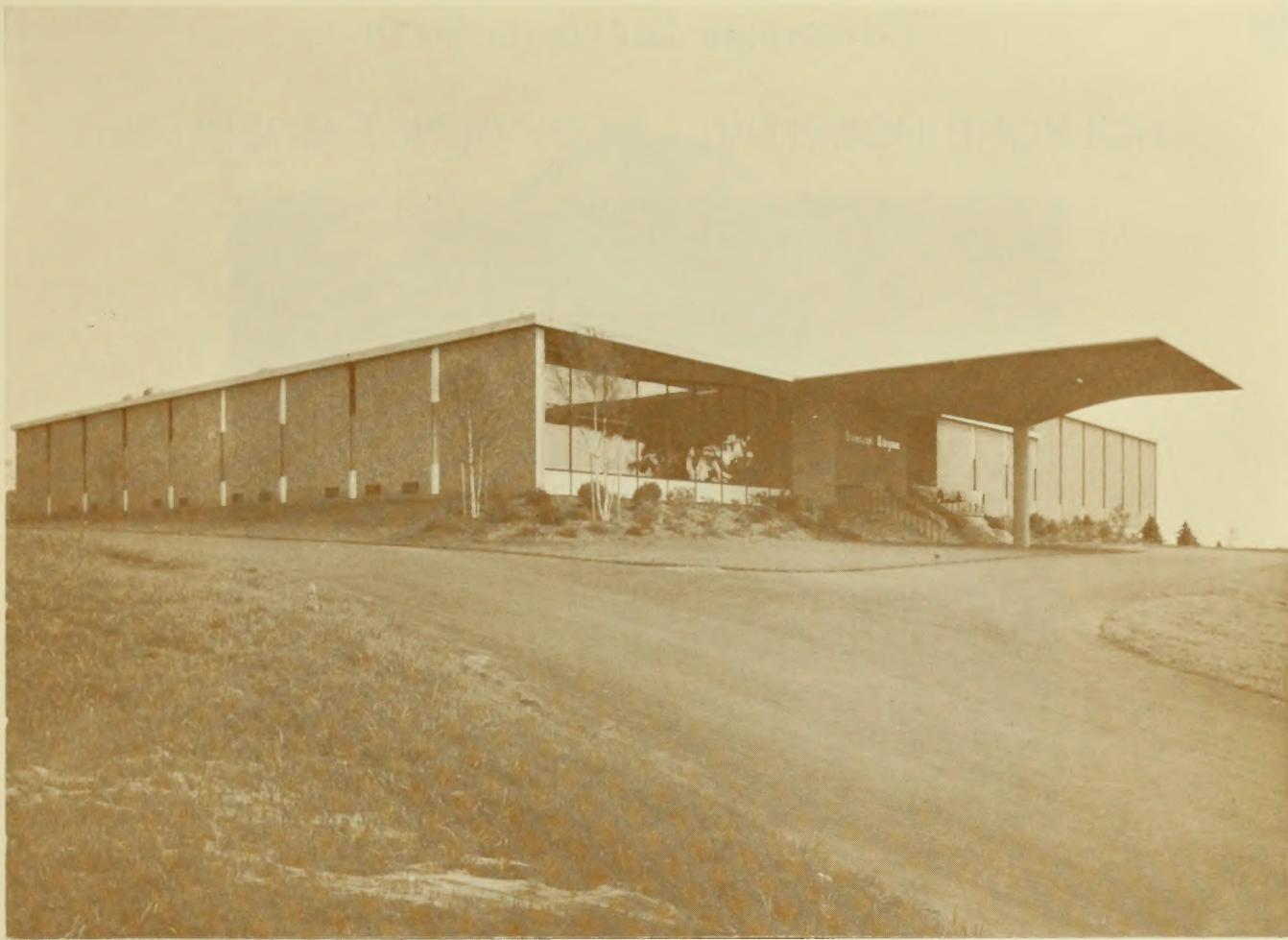


CONGRATULATIONS
HOLYOKE
ON YOUR 100th ANNIVERSARY



NEW ENGLAND
LIQUOR SALES CO., INC.
HOLYOKE, MASS.





September 4, 1973 was the first day that the Holyoke Transcript Telegram published in its new plant at 120 Whiting Farms Road.

But we have been publishing for 124 years. It was in 1849 that the first issue of the Hampden Freeman, our forebear, rolled off a hand-operated press in Ireland Parish. From that day on through the eras of the Holyoke Mirror, the Holyoke Transcript and now the Transcript-Telegram, the story of our community has been recorded. There have been wars, floods and hurricanes. There have been happy times as well. Always it has been the challenge to learn the truth and report it to our fellow men.

We have been blessed with the understanding and support of our fellow citizens.

So as Holyoke embarks on its second century as a city and we enter our 125th year, we repeat the welcome our founder gave in the first issue of the daily Transcript back in 1883; "Good afternoon, may we meet often, live long, and prosper."

Holyoke Daily Telegram Transcript



Centennial Greetings From



HOLYOKE HOSPITAL - PROVIDENCE HOSPITAL



Providence Hospital - Founded 1873



Holyoke Hospital - Founded 1891



Partners in Health Care





BEST WISHES
TO
HOLYOKE
HOLYOKE PACKAGE STORES

CENTRAL PACKAGE STORE
CONWAY PACKAGE STORE
CRAY'S PACKAGE STORE
DILLON PACKAGE STORE
GODERE'S PACKAGE STORE
GRIFFIN PACKAGE STORE
HOLYOKE CITY MKT. PACKAGE STORE
JUBINVILLE PACKAGE STORE
MONTE CRISTO LIQUOR MART
O'DONNELL PACKAGE STORE, EAST ST.
O'DONNEL PACKAGE STORE, MAIN ST.
WERENSKI 202 LIQUORS





William W. Mahoney

CHIEF

Holyoke, Fire Dept.

FIRE COMMISSIONERS

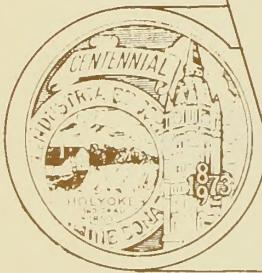
Robert Bourassa Martin Moynihan James Ubertalli

LOCAL 1693 OFFICERS

Pres. Joseph Whalen Treas. Richard Doulette
V. Pres. Henry Dziok Sec. James Goddu

BOARD OF DIRECTORS

William Collamore Gerald Lebelle Roland Monast
Robert Brennan John Golden Donald Roy
Robert Gaughan John Leary James Pappadellis



Happy Birthday, Holyoke



A Holyoke Based Regional Retailer

Founded 1953

William E. Begley, Esquire
Maurice J. Ferriter, Esquire
Peter F. Brady, Esquire
Charles P. Lavelle, Esquire



BEGLEY and FERRITER
ATTORNEYS AT LAW
HOLYOKE



GREENSPAN AND GREENSPAN
ATTORNEYS AT LAW
56 Suffolk St.
Holyoke

**WE TAKE PRIDE IN JOINING ALL
HOLYOKE
HONORING THEIR HISTORIC
HUNDRETH!**



Publishers of:
"YOUR WEEKLY COMMANDER"
WESTOVER YANKEE FLYER

Command
PUBLISHERS.
INC.

BUSINESS OFFICE
807 JAMES ST.
CHICopee, MASS. 01020

Rogers VAN & STORAGE Inc.



MINI



MIDI



MAXI

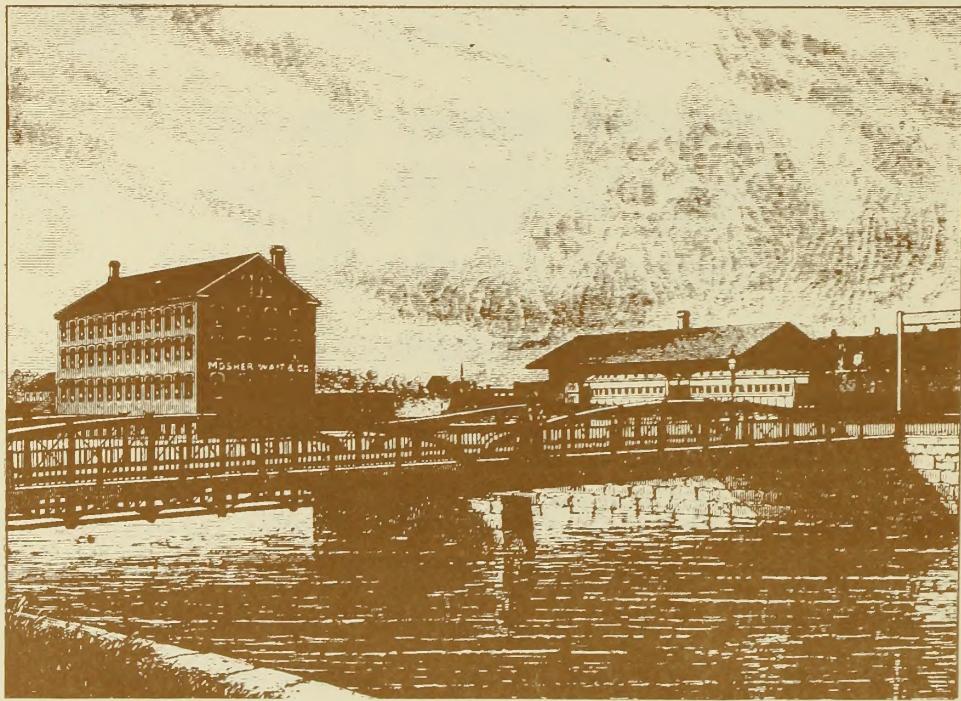
WE SALUTE HOLYOKE!
Phone 534-3308 (Evenings 532-4331)

48 Commercial Street

Holyoke, Mass.



William G. Rogers



A Flour Mill in Holyoke



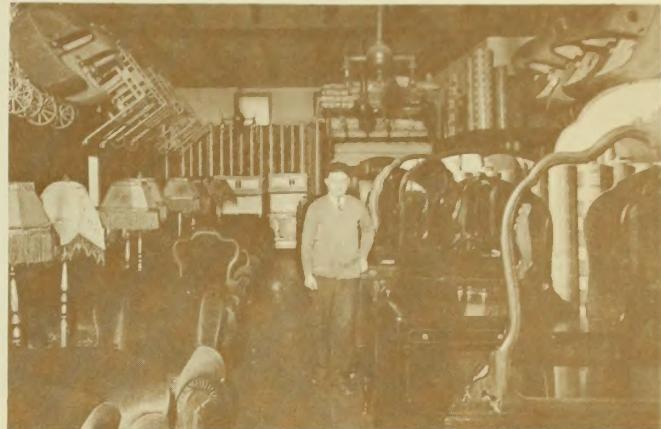
**CONGRATULATIONS,
HOLYOKE**

**R.J. SAEX INSURANCE AGENCY
INC.**

474 Appleton St. Holyoke, Mass.

WE'VE SHARED NEARLY
HALF A CENTURY
WITH HOLYOKE
ESTABLISHED 1924

BELCHER ADVERTISING ASSOCIATES, INC.
2155 COLUMBUS AVENUE
SPRINGFIELD, MASSACHUSETTS 01101



WEINSTEIN
FURNITURE CO., INC.
COR. MAIN & SARGEANT STS.



Congratulations
Holyoke!

NONOTUCK
MANUFACTURING COMPANY
South Hadley

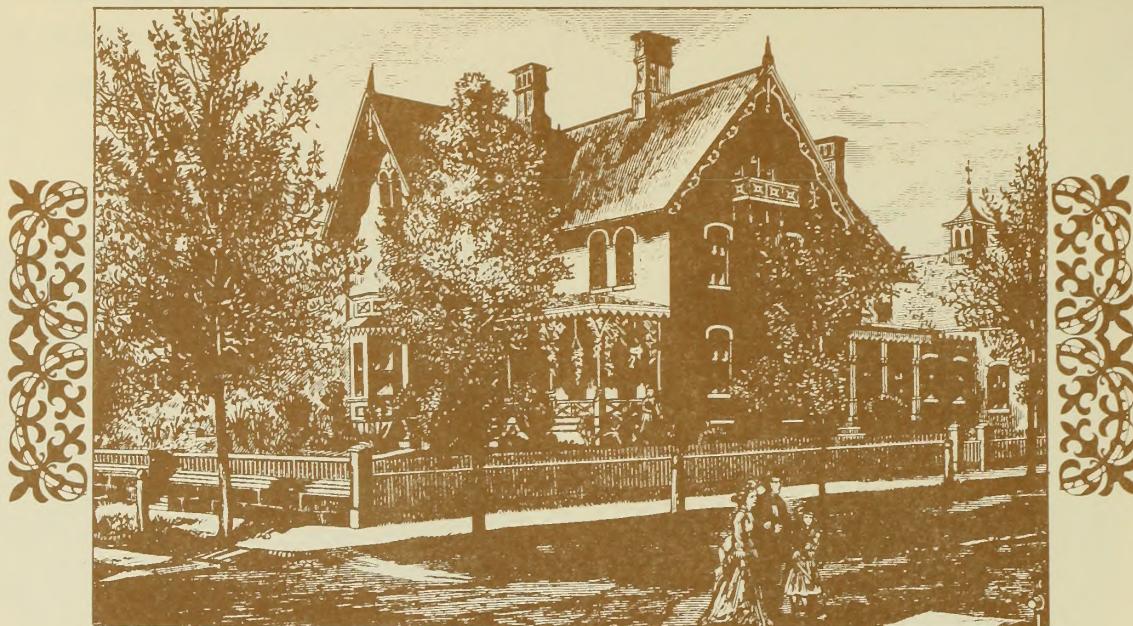
Copper and copper alloy wire.



It's the
real thing.
Coke.
Trade-mark

COCA-COLA BOTTLING COMPANY OF SPRINGFIELD

33 Plainfield Street, Springfield, Mass.



An Early Holyoke Residence

Serving Holyoke since 1853

EDWARD F. DAY

FUNERAL SERVICE

134 CHESTNUT ST. HOLYOKE, MASS.



CONGRATULATIONS, HOLYOKE

LEO J. SIMARD, INC.

295 HIGH ST.

HOLYOKE, MASS.



LONG'S STATIONERY

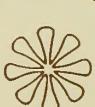
NOW IN OUR

NEW LOCATION

284 HIGH ST.

HOLYOKE

"25 YEARS OF SERVICE"





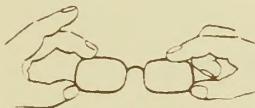
ANNA McCARTHY

ANDA PHOTO STUDIO CO.

PORTRAITS, CANDIDS, WEDDINGS
 BABIES, CHILDREN, FAMILY GROUPS
 SPECIALIZING IN
 HAND OIL COLORING AND NATURAL COLOR.

385 MAIN ST. HOLYOKE, MASS.

CONGRATULATIONS, HOLYOKE



The Spectacle Shoppe

FINE QUALITY AND HIGH FASHION

TIM MURPHY
 288 BRIDGE STREET
 SPRINGFIELD, MASS. 01103
 PHONE 737-0397

P E MURPHY
 297 MAPLE STREET
 HOLYOKE, MASS. 01040
 PHONE 533-7346

78 SUFFOLK ST.
 (ACROSS FROM THE VICTORY THEATER)
 HOLYOKE, MASS.

TEL. 532-9436

ISSHIN - RYU
KARATE

MEN - WOMEN - CHILDREN

TUES. - THURS.
 6:30 P.M. TO 8:30 P.M.
 SATURDAY MORNING
 10 TO 12

CHESTER HOLUBECKI
 3RD DEGREE BLACK BELT

Pizzitola Music Studios

Robert E. Ezold-Prop.
 "The school of achievement"

Over 60 years of Music
 Education in Holyoke

81 Suffolk St.
 Holyoke, Mass. 01040

JEAN LOUIS DRAPEAU
 PUBLIC ACCOUNTANT

ENROLLED TO PRACTICE BEFORE
 THE INTERNAL REVENUE SERVICE

TELEPHONE 413 536-6144
 41 FAIRFIELD AVENUE
 HOLYOKE, MASSACHUSETTS
 01040

CONGRATULATIONS, HOLYOKE!

Piels
the Draft Beer
people



Piel Brothers, Incorporated, Willimansett, Mass. Brooklyn, N. Y.



OUR BEST WISHES TO HOLYOKE
THIS CENTENNIAL YEAR



Holyoke Opticians

WAKELIN BUILDING
560 DWIGHT STREET, HOLYOKE, MASS.

E. RICHARD KULPINSKI
PRESIDENT



Holiday Inn OF HOLYOKE
EXIT #15 ON I-91
AT INGLESIDE EXIT
HOLYOKE, MASS. 01040

THOMAS M. GRIMES
INNKEEPER

413/534-3311



For 89 years, our Holyoke employees have supported the American Pad and Paper Company with their loyalty and ingenuity. In that time, we have grown from a one item operation with sales of \$110,000 to a 900 item multiplant operation with sales of \$12,300,000. American Pad and Paper Company takes this opportunity to say "thank you" and Happy 100th Birthday to Holyoke and its people.

DUAL
MANUFACTURING & ENGINEERING, INC.

METAL STAMPINGS HIGH CROWN® FURNITURE SPRINGS FURNITURE HARDWARE
BIGELOW ST. - HOLYOKE, MASSACHUSETTS 01040 - TELEPHONE: 536-4940

For Complete,
**Paint &
 Decorating**
 Service



Serving Greater Holyoke Since 1903

S. MARKS & CO., INC.

Paint - Wallpaper - Glass

95 Maple Street, Holyoke, Massachusetts



Happy Birthday, Holyoke!

**ROMEO L. BEAULIEU
 & SONS, INC.**
 Electrical Contractors
 462 Maple St.
 Holyoke



Congratulations, Holyoke!

**ALL STAR DAIRY
 FOODS**

456 Newton Ave.
 So. Hadley



Birthday Best Wishes

**HOLYOKE EQUIPMENT
 CO., INC.**
 109 Lyman St.
 Holyoke, Mass.





FORBES SNYDER

"Call if it's for your office"

267 Maple Street

Holyoke, Mass.

Compliments

SINCLAIR CO.

60 Appleton Street

Holyoke, Mass.



Alfred Hardware Supplies

161 - 167 Main St.

Holyoke, Mass.

RESTAURANT and BAR SUPPLIES

MEKLER BROS.

FRANK LA FLAMME, owner

139 MAIN ST., HOLYOKE

Also Complete Line of Equipment
Serving:

- HOTELS • CAFETERIAS • DELICATESSENS
- BARS • COCKTAIL LOUNGES
- HOSPITALS • NURSING HOMES
- RESTAURANTS • LUNCHEONETTES
- PAPER PRODUCTS

Stick Dress Co., Inc.

56 Canal St.

Holyoke, Mass.



Centennial Wishes

TASTEE-FREEZ

Joseph E. Ruddeforth, Prop.

913 Main Street

Holyoke, Mass.

Proudly we salute Holyoke's Historical Past

Confidently we look to Holyoke's Future

We are proud of the part we play in the

life of this valiant community

muriel satlawa - realtor
AND STAFF



1159 Dwight Street

Holyoke, Mass.

THE PANTRY

PIZZAS & GRINDERS

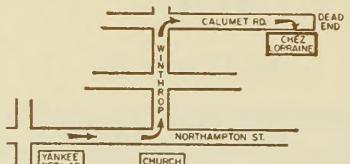
153 Sargeant St.

Holyoke, Mass.

a Pizzeria for Particular people. Those who aren't any place will do. Norm & Huguette prepare all their own sauces & dough recipes and if you care to congratulate your family or company, The Pantry is the place for you.

Chez Lorraine

HOUSE OF BEAUTY
COMPLETE BEAUTY &
WIG SERVICE



TESS AUDETE, PROPRIETOR

HOLYOKE **534-0711**

2 CALUMET ROAD

BOSBACH FORMALS

DISTINGUISHED FORMAL WEAR RENTALS

146 BROWN AVENUE
HOLYOKE, MASS.

536-6403

Schermerhorn's

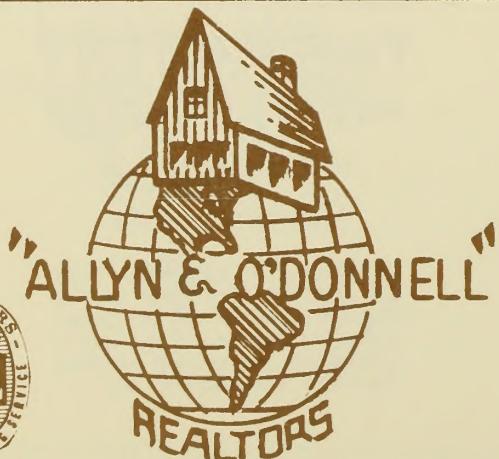
Sea Foods



PROULX FISH CO., INC.
255 APPLETON STREET
HOLYOKE, MASS. 01040
TEL. 534-452829

PROULX FISH CO., INC.
40 WEST STREET
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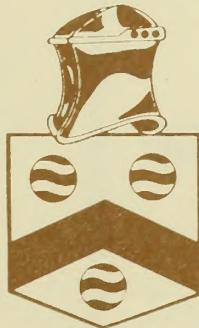
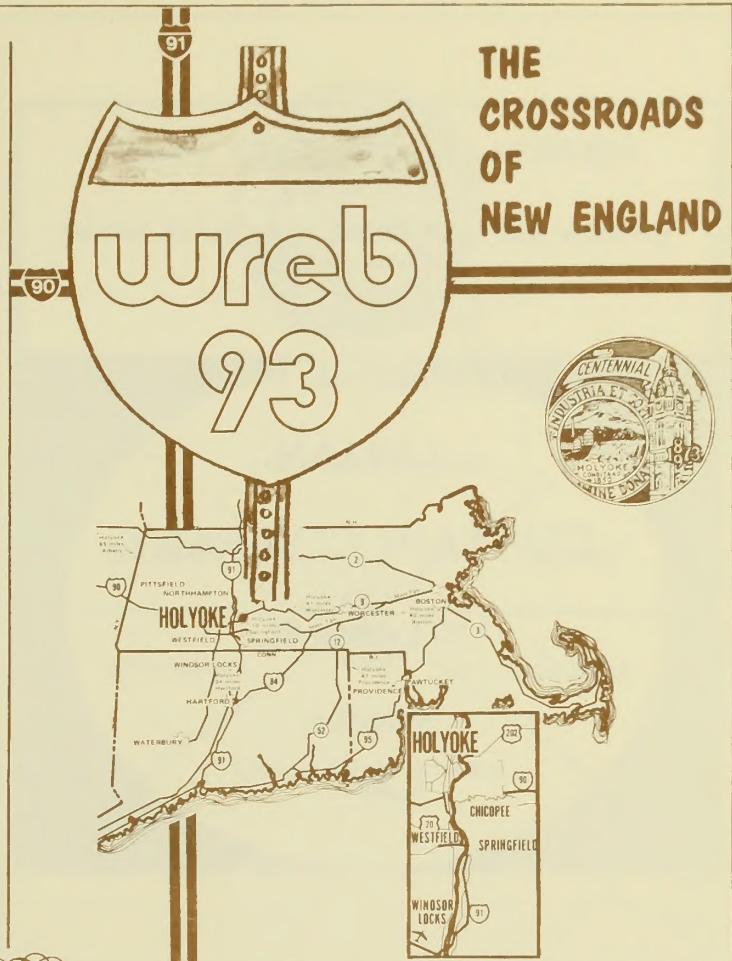
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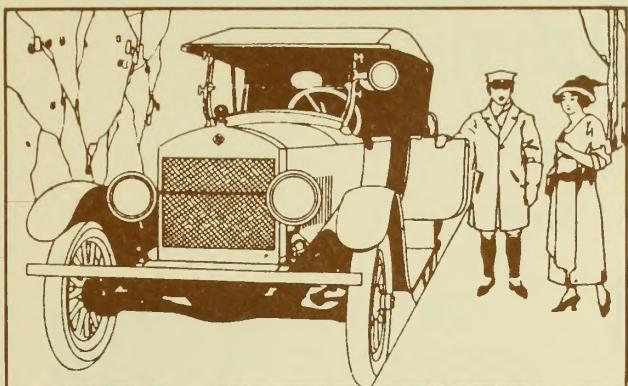
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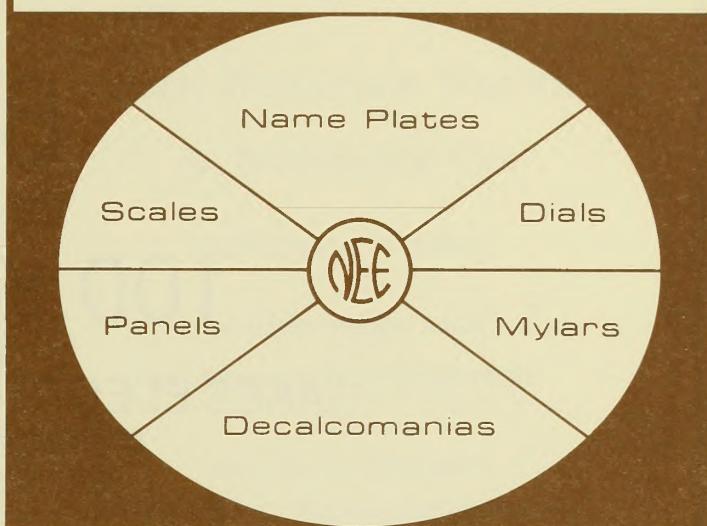
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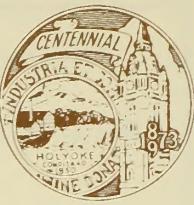
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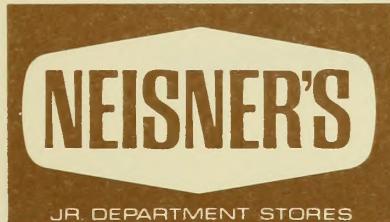
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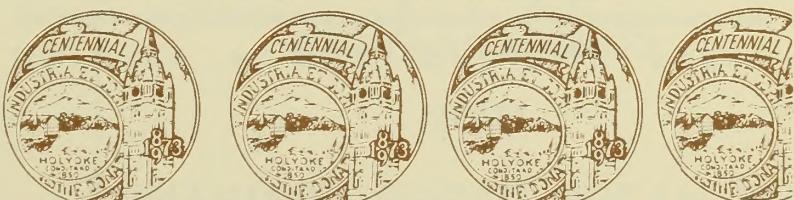
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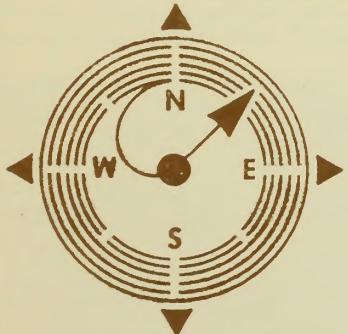
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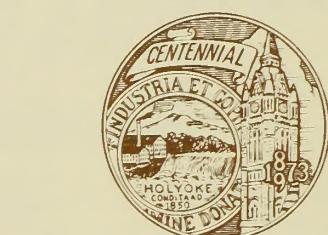
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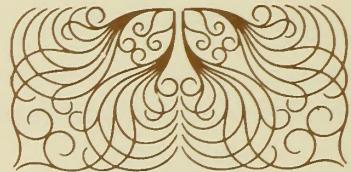
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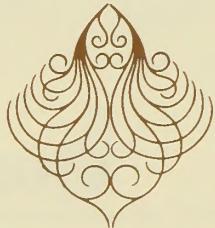
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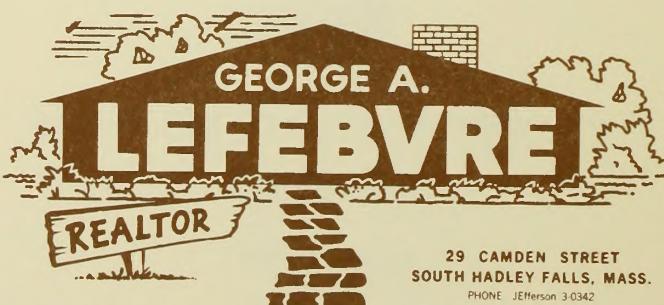
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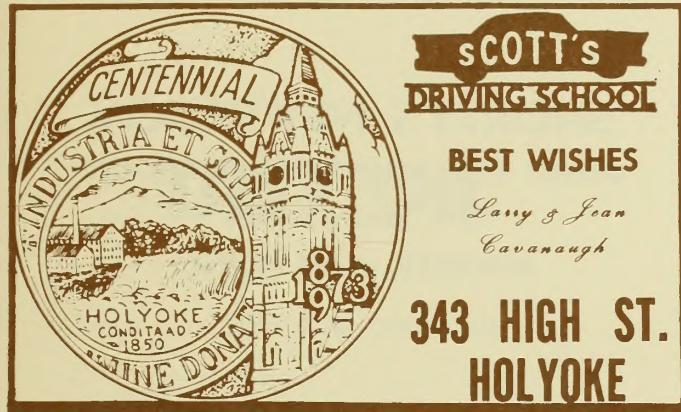
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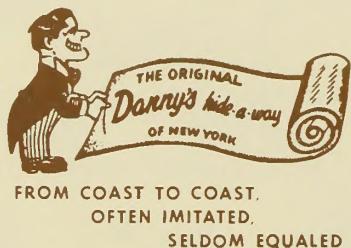
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